



## Wisconsin Women's Business Initiative Corporation FACT SHEET

### **Mission:**

The Wisconsin Women's Business Initiative Corporation (WWBIC) is a statewide economic development corporation providing quality business education, technical assistance and access to capital.

### **Business Loan Programs:**

Loans of \$100-\$50,000 available to qualified businesses with an emphasis on women, people of color, and low-income individuals.

### **Business Education Programs:**

Approximately 350 business courses and workshops offered in Milwaukee, Madison, Dane County, Racine/Kenosha, Green Bay/Fox Valley, Beloit/Janesville annually. Topics include business planning, entrepreneurship, marketing, financing, the Internet, and personal money management.

### **Areas of Special Knowledge/Reference:**

Economic and Community Development – serving local, state, national, and international clients  
Micro-Enterprise Development and Micro Loan Fund Management  
Business Education, Mentoring and Assistance Programs  
Business Laboratories – Experiential Business Training  
Businesses started by former public assistance recipients (W-2, food stamps, etc.)  
Social Purpose Enterprises  
Individual Development Accounts (IDA), Economic Literacy Education, Financial Awareness

### **Key People:**

President – Wendy K. Baumann  
Vice President – Julann Jatczak  
Controller – Robert F. Klug

### **Structure:**

Incorporated in the state of Wisconsin in 1987 as a 501(c)(3) tax exempt non-profit corporation  
U.S. Department of Treasury, Community Development Financial Institution certified since 1998  
U.S. Small Business Administration Women's Business Center since 1988  
U.S. Small Business Administration Micro Loan Program Participant since 1989

### **For More Information:**

The Wisconsin Women's Business Initiative Corporation  
Email: [info@wwbic.com](mailto:info@wwbic.com)  
**www.wwbic.com**      [www.onlinewbic.gov](http://www.onlinewbic.gov)

#### *Milwaukee Office*

2745 N. Dr. Martin Luther King Jr. Drive  
Milwaukee, WI 53212  
Phone: 414-263-5450  
Fax: 414-263-5456

#### *South Central Office*

2300 S. Park Street, Suite 21  
Madison, WI 53713  
Phone: 608-257-5450  
Fax: 608-257-5454