

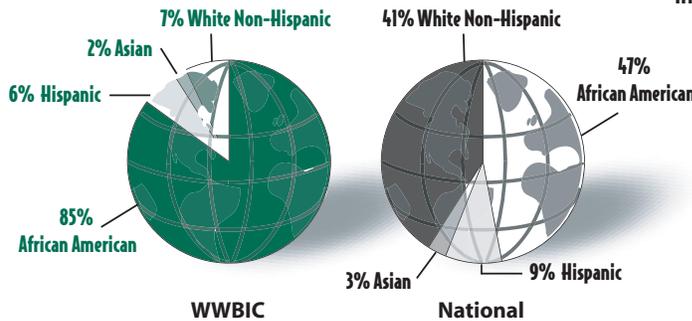
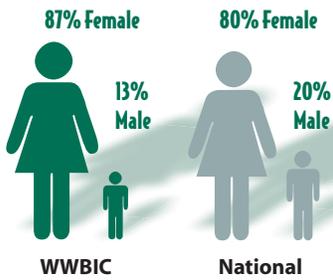
A Snapshot of The Wisconsin Women's Business Initiative Corporation (WWBIC) Financial Awareness Initiative

Economic Literacy Education and Individual Development Accounts

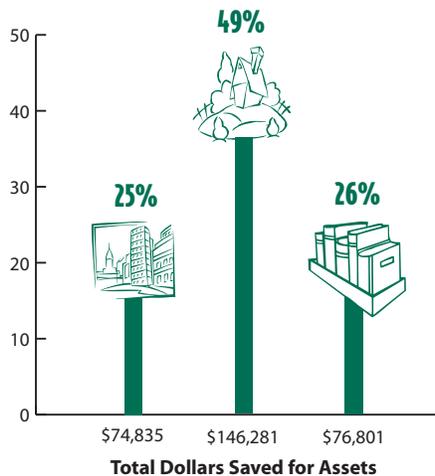
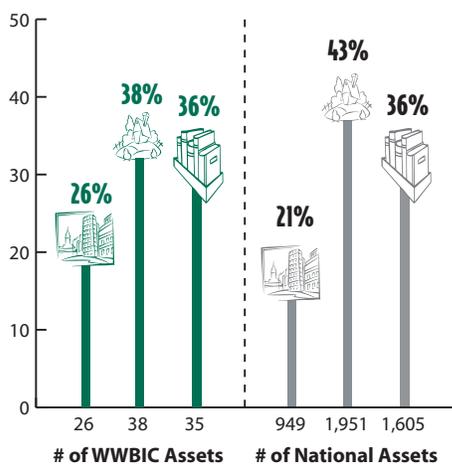
It is not how much our clients are saving that is important—it is the act THAT THEY ARE SAVING!

We know that changing habits and attitudes around one's personal and family financial practices are hard—we build financial awareness that leads to savings, assets and economic impact.

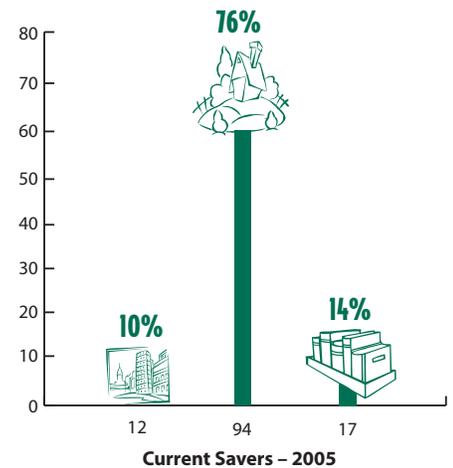
Who Our Clients Are...



Financial Assets Our Clients Have Realized... A Business, A Home, An Education.



WWBIC Current Savers...



Key: Business Home Education