

## Market Segmentation Worksheet

**My Target Market 1:** \_\_\_\_\_

	Segment 1:	Segment 2:	Segment 3:
<b>Use of Services</b>			
<b>Response to Marketing</b>			

**My Target Market 2:** \_\_\_\_\_

	Segment 1:	Segment 2:	Segment 3:
<b>Use of Services</b>			
<b>Response to Marketing</b>			