



About the Diaper Distribution Demonstration Research Pilot

The Diaper Distribution Pilot, administered by the Office of Community Services (OCS) at the U.S. Department of Health and Human Services, channels new funding to expand existing diaper distribution services, through the robust network of anti-poverty services that OCS already provides through the Community Services Block Grant. The Diaper Distribution Pilot puts another anti-poverty tool in the hands of community action agencies (CAAs) and their partners as part of their efforts to provide wraparound services for individuals and families with low incomes. The Diaper Distribution Pilot also connects families to economic mobility and family support services such as job training, educational support, housing services, and more. OCS understands that this Diaper Distribution Pilot is about more than just diapers – it is about lifting barriers to health and well-being for families with low incomes, and connecting those families with other programs that address the causes and conditions of poverty and help them take steps toward self-sufficiency.



Diaper Distribution Pilot: Wisconsin

Wisconsin Community Action Program Association Incorporated

The Wisconsin Community Action Program (WISCAP) is a statewide network of CAAs that have a mission to fight poverty through providing various programs and services to its residents. WISCAP provides training, events, and policy advocacy for CAAs across the state to further their mission. Additionally, they provide services like food banks, homeless and domestic violence shelters, and Headstart to serve residents with low incomes.

With the DDDRPs funds, WISCAP will be able to provide sufficient diapers and diapering supplies to CAA partners to better support effective distribution to residents. Furthermore, the funds will allow for improved negotiating of diaper and diapering supply prices from direct shipment transportation, which will in turn allow for minimized on-hand inventory. Funds will also be used to hire additional staff to help manage inventory and distribution. The funded partners will aim to support families with low incomes in rural areas of that state with less access to resources through providing monthly diaper distributions and wraparound services. These wraparound services include mental health services, case management services, and Medicaid services.

Diaper Need in Wisconsin



20%

Percent of children with parents who lack secure employment¹



13.4%

Percent of children who live below the poverty line²



\$14,771

Annual cost of center-based infant care per family³

About the Project

- **Funded Amount:** \$1,199,620
- **Service Area:** St Croix, Dunn, Pierce, Pepin, Fond du Lac, Green Lake, Winnebago, Lincoln, Marathon, Wood, Door, Kewaunee, Manitowoc, Sheboygan, Burnett, Washburn, Sawyer, Rusk, Taylor, Clark, Villas, Oneida, Forest, Florence, Marinette, Langlade, Menominee, Oconto, Shawano, Brown, Portage, Waupaca, Marquette, Outagamie, Waushara, Calumet, Grant, Richland, Iowa, Lafayette, and Green Counties
- **Types of Partners:** CAP Agencies, Housing and Migrant Services
- **Target Number of Children Served:** 350 children/month in year 1; 400 children/month in year 2

¹ The Annie E. Casey Foundation. (2024, April). Children whose parents lack secure employment in United States. Kids Count Data Center.

² Children's Bureau. (n.d.). Child Population Data. Child welfare outcomes state data review portal.

³ Women's Bureau. (n.d.). National Database of Childcare Prices. DOL.