



1 in 3 US families with diaper age children have unmet diaper need

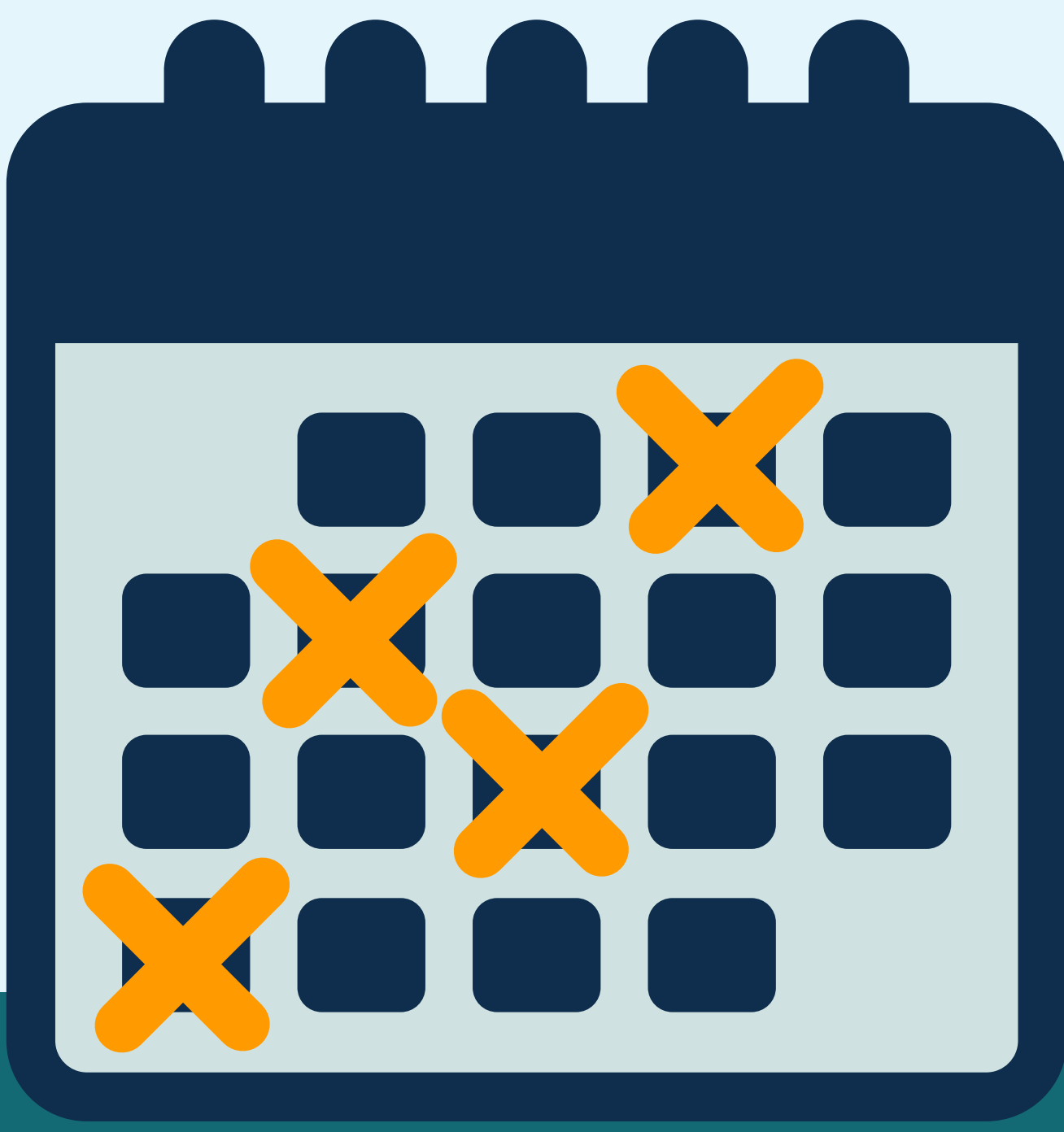
(National Diaper Bank Network)



56%

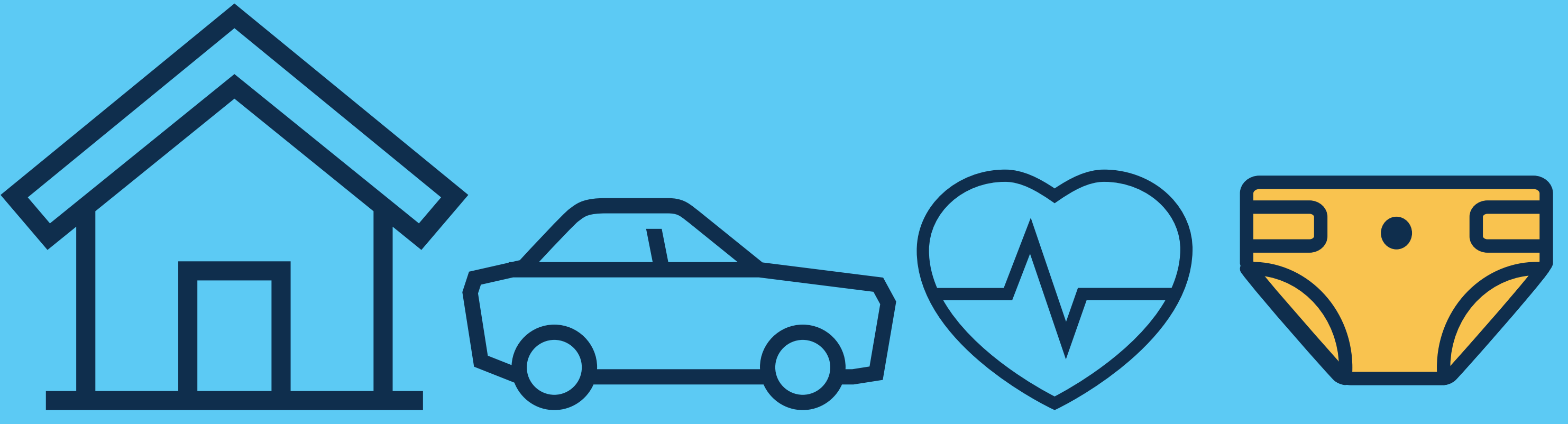
of parents who received diaper aid have missed work because of an inadequate supply of diapers

(Connecticut Center for Economic Analysis)



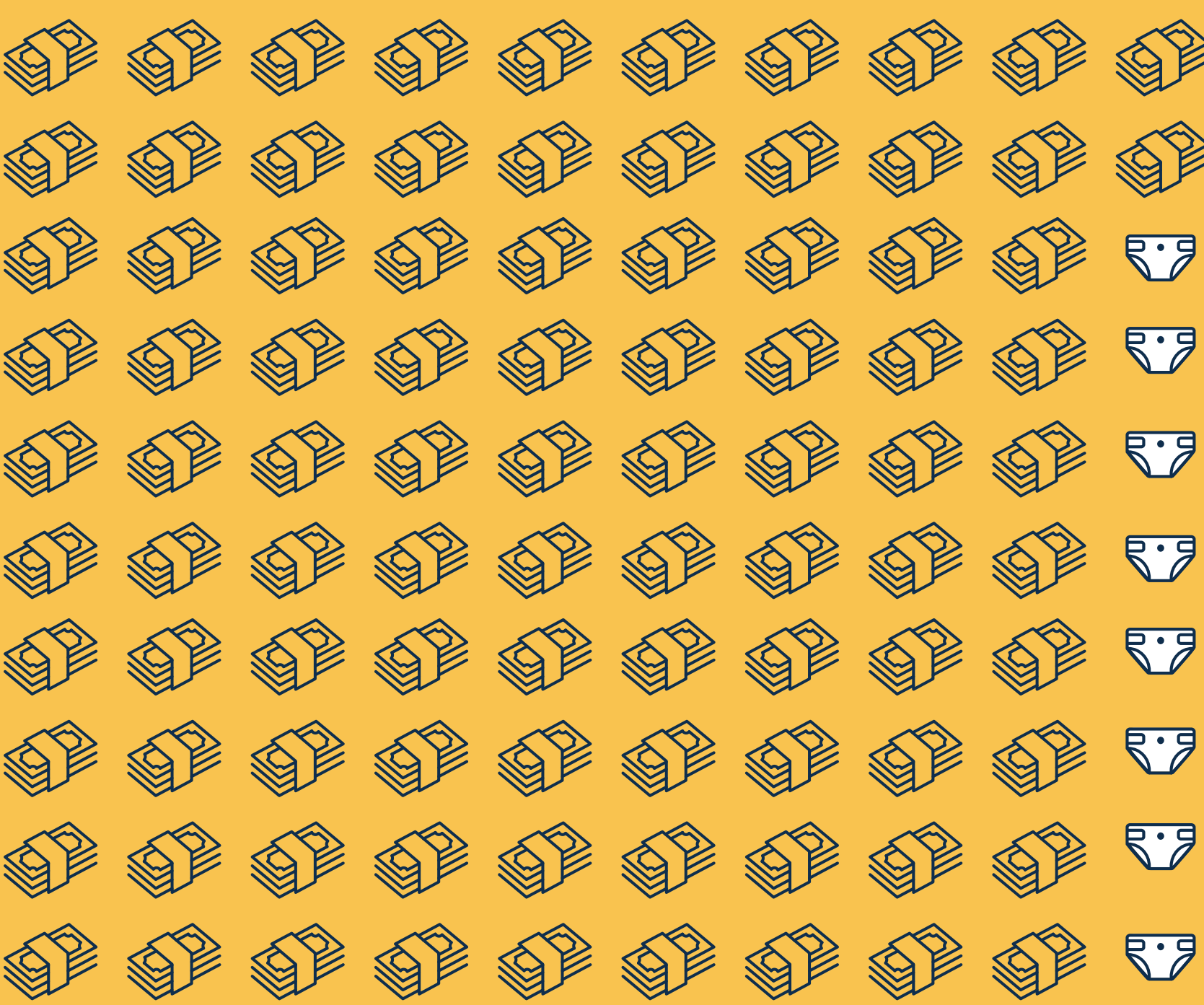
Parents unable to access childcare due to lack of diapers miss an average of 4 days of school or work per month

(Connecticut Center for Economic Analysis)



Diapers are the 4th highest expenditure for families with infants, amounting to **11% of monthly income** on average

(National Home Visiting Resource Center)



An adequate supply of diapers would cost **8% of the yearly salary** of someone earning the federal minimum wage

(Connecticut Center for Economic Analysis)

Studies show that adequate diapers decrease incidences of diaper rash by **33%** and babies experience **77% fewer days of rash**

(Connecticut Center for Economic Analysis)



Adequate diapers could prevent

\$4.3 Million

in medical costs

(Connecticut Center for Economic Analysis)