

What is SIMR?

Even the best healthy marriage and relationship education (HMRE) programs can face challenges recruiting and retaining participants and keeping participants engaged in program content. To understand and address potential implementation challenges facing HMRE programs, the Administration for Children and Families (ACF), Office of Planning, Research, and Evaluation (OPRE) contracted with Mathematica and its subcontractor Public Strategies to conduct the Strengthening the Implementation of Marriage and Relationship Programs (SIMR) project. The SIMR project aims to identify key implementation challenges facing HMRE programs and, in close collaboration with HMRE programs and their staff, test potential solutions to those challenges using rapid-learning techniques.

SIMR will soon be recruiting programs to participate in this new, innovative study. **If you know a program that would like to be considered for the SIMR project (including yours), we'd like to hear from you! If selected, program staff would work collaboratively with a team of HMRE program experts to strengthen the program's recruitment and retention efforts or its ability to keep participants engaged in program content and services.**

I know a program that might be a good fit! How can it get involved?

- Send an email to the SIMR team at SIMR@mathematica-mpr.com. In your email, provide the name of the program, contact info, and links to a program or organization website, and tell us (in a few sentences) why SIMR may be of interest to the program. Given resource constraints, the SIMR team can only work with a small set of programs. We will take your recommendation into account as we identify the programs that are the best fit for SIMR.
- **If you plan to send an email, please do so by October 23, 2020.**

What is the timeline for selecting sites for SIMR?



What are the benefits of participating?



Improve the program quickly and efficiently using rapid-learning methods



Co-create solutions with the SIMR team that incorporate the program's circumstances and context



Capitalize on an opportunity to be part of research and work with program experts and receive technical assistance



Develop knowledge for the HMRE field on implementation strategies

Want to learn more or have a question?

Visit our webpage, mathematica.org/SIMR
Questions are welcome! Reach out to SIMR@mathematica-mpr.com.