

Ready... Set... Go!

STAM 2016

State and Territory CCDF Administrators Meeting
September 27–29, 2016 ■ The Westin Alexandria ■ Alexandria, VA

Childcare.gov

The Next Generation:
Finding Child Care in 2017 and Beyond



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Session Objectives

- Update on State and Territory and national consumer education website requirements
- Review website wireframes and Data Dictionary
- Review resources in childcare.gov development that can save grantees time and money on site development and coding
- Discuss data sharing and web development efforts of Missouri and the Virgin Islands
- Provide time for peer discussion and sharing
- Understand next steps and how to get help from the childcare.gov project team



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Welcome from ACF

Paula Bendl Smith, MSSW

Child Care Program Specialist

*Federal Project Officer for the National
Website and Hotline Design Project*

ACF, Office of Child Care



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Key Provisions of the Law

- States and Territories must provide specific list of information (through resource and referral agencies or other means) to the following:
 - Parents of children receiving CCDF
 - The general public
 - Child care providers (where applicable)
- Requirements for State and Territory consumer websites
- New national childcare.gov website



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Components of Grantee Consumer Ed Website

Components	Details
State policies and procedures	<ul style="list-style-type: none"> Processes for licensing, monitoring, and inspections of providers, and for background checks (including offenses that would prevent an individual from being a provider)
Provider-specific information	<ul style="list-style-type: none"> Localized list of providers, including licensing status (note: States have option to exempt license-exempt providers from this list) Quality of child care providers (if available) Results of monitoring and inspection reports, in plain language
Aggregate annual data	<ul style="list-style-type: none"> Number of deaths and serious injuries for each provider category and licensing status Number of instances of substantiated child abuse in child care settings
Referrals	<ul style="list-style-type: none"> Referrals to local child care resource and referral agencies
Contact information	<ul style="list-style-type: none"> Directions on how parents can contact Lead Agency (or a designee) to help them understand the website

[45 CFR 98.33(a)]



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Aligning National, State, and Territory Websites

- The law requires the Department of Health and Human Services (HHS) to create a national website for consumer education and a hotline to collect reports of suspected health and safety violations by providers caring for children receiving CCDF. The national website will be hosted at childcare.gov.
- The Final Rule aligns the national website and State and Territory websites by requiring Lead Agencies to provide HHS with linkages to databases for consumer education information.

[45 CFR 98.33(e)]



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What Is Childcare.gov?

The purpose of childcare.gov is to disseminate publicly available child care consumer education information to families and to help families access safe, quality child care services in their communities, with a range of price options to best suit their needs.



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What Is Childcare.gov?

The Child Care and Development Block Grant (CCDBG) Act of 2014 requires childcare.gov to provide consumers, directly or through linkages to State and Territory data sources, with the following minimum information and services:

- A localized list of all eligible child care providers, differentiating between licensed and license-exempt providers
- Provider-specific information from a quality rating and improvement system or information about other quality indicators, to the extent that such information is publicly available and practicable



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What Is Childcare.gov?

CCDBG reauthorization requires childcare.gov to provide consumers, directly or through linkages to State and Territory data sources, with the following minimum information and services:

- Provider-specific information about compliance with licensing and health and safety requirements, to the extent that such information is publicly available and practicable
- Referrals to local resource and referral organizations from which consumers can find more information about child care providers
- State and Territory information about child care subsidy programs and other financial supports available to families



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Childcare.gov Will . . .

- Help States and Territories save planning and implementation dollars
- Drive users to State and Territory sites
- Be designed to simplify alignment and integration of data needed in both State and Territory websites and childcare.gov



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Childcare.gov Development

Childcare.gov

Language English

[Sign in](#) or [Sign up](#) 

[Find Child Care](#) | [Consumer Education](#) | [State Resources](#)

Find high-quality, affordable child care where you need it.

Location Based | Route Based | Look Up Provider

Location: 

Distance from location: 

[Find Providers >](#)

Helpful Tools

[Need Help Paying for Child Care?](#)



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[What Type of Child Care Suits My Family?](#)

Parent Toolkit

[Checklist: Narrowing Down Your Search](#)



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By The National Toolkit for Consumer Education

[Is Your Child Ready for Kindergarten?](#)



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Wireframes

Childcare.gov

Language English

Sign in or Sign up

Find Child Care | Consumer Education | State Resources

Location Based 11503 Paramus Drive, North Potomac, MD 20878 5 Mile Radius Save My Search

Filter By

Program Type
 Family based care
 Child care center

Licensing Status
 Licensed
 Registered/Certified
 Licensed Exempt

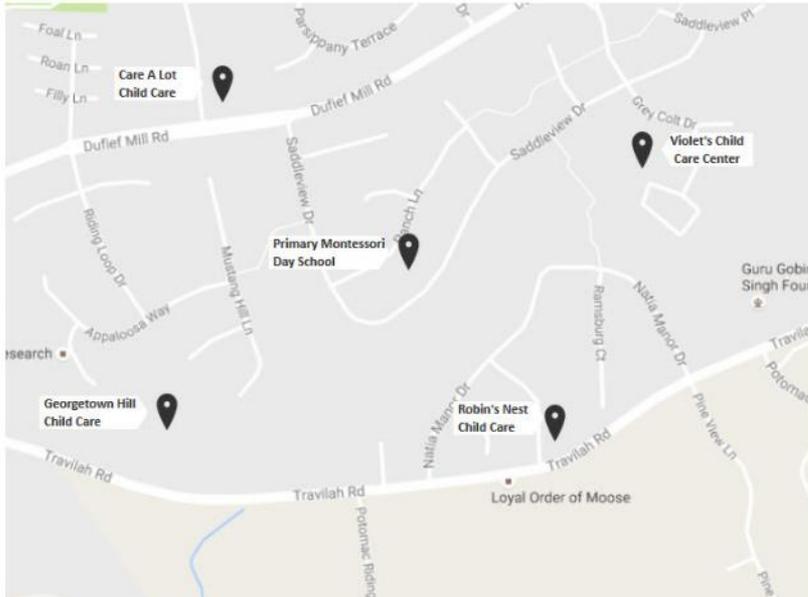
Ages Served
 Birth- 6 months
 7 months- 11 months
 1 year- 2 years
 2 years- 5 years
 School aged (5 years+)

See More Filters

12 Child care programs found within 5 miles of entered location Sort By Distance Compare

Robin's Nest Child Care
13546 Travilah Rd, Gaithersburg, MD 20878
0.8 miles away
(240) 342-6378
Monday- Friday 7:30 AM- 5:30 PM
Family Child Care
Licensed
Financial aid accepted
Serves Children from 6 months to 5 years
★★★★☆
Add to favorites Compare

Care A Lot Child Care
14737 Duffiel Mill Rd, North Potomac, MD 20878
0.9 miles away
(301) 340-7971
Monday- Friday 7:30 AM- 5:30 PM
Family Child Care
Certified
Serves Children from 6 months to 5 years
★★★★★
Add to favorites Compare



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Wireframes

Childcare.gov

Language English

[Sign in](#) or [Sign up](#)

[Find Child Care](#) | [Consumer Education](#) | [State Resources](#)

[Back to search results](#)

Compare

Robin's Nest Child Care

[Remove from favorites](#) [Compare](#) [Share](#)

Address 13546 Travilah Rd,
Gaithersburg, MD 20878
0.8 miles away

Phone (240) 342-6378

Email robin@robinsnext.com

Website www.robinsnext.com

Hours of operation Monday - Friday
7:30 AM - 5:30 PM

Quality rating ★★☆☆? [Understand Quality Ratings in your state](#)

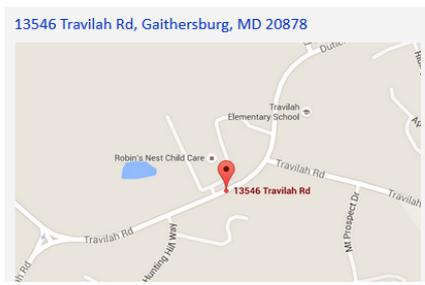
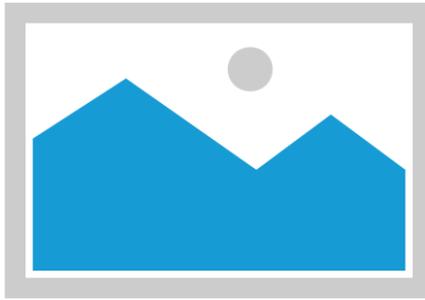
Program Type Family Child Care ?

Financial assistance accepted? Yes ?

Licensing Status Registered/Certified ? [Licensing history](#)
[Maryland licensing requirements](#)

Capacity 65 ?

Ages Served	Tuition	Teacher : Child
Birth - 6 months	\$1300 / month	1 : 2
7 months - 11 months	\$1250 / month	1 : 2
1 year - 2 years	\$1100 / month	1 : 4
3 years - 5 years	\$990 / month	1 : 8



State Resources

Your Local Child Care Resource and Referral Agency

[Maryland Family Network](#)

Learn About Child Care Assistance

[Maryland Division of Early Childhood Development](#)

Learn About Child Care Licensing Requirements

[Maryland Licensing Requirements](#)

Learn About Quality Ratings

[Maryland Excels Quality Rating System](#)

Learn About Other Family Services

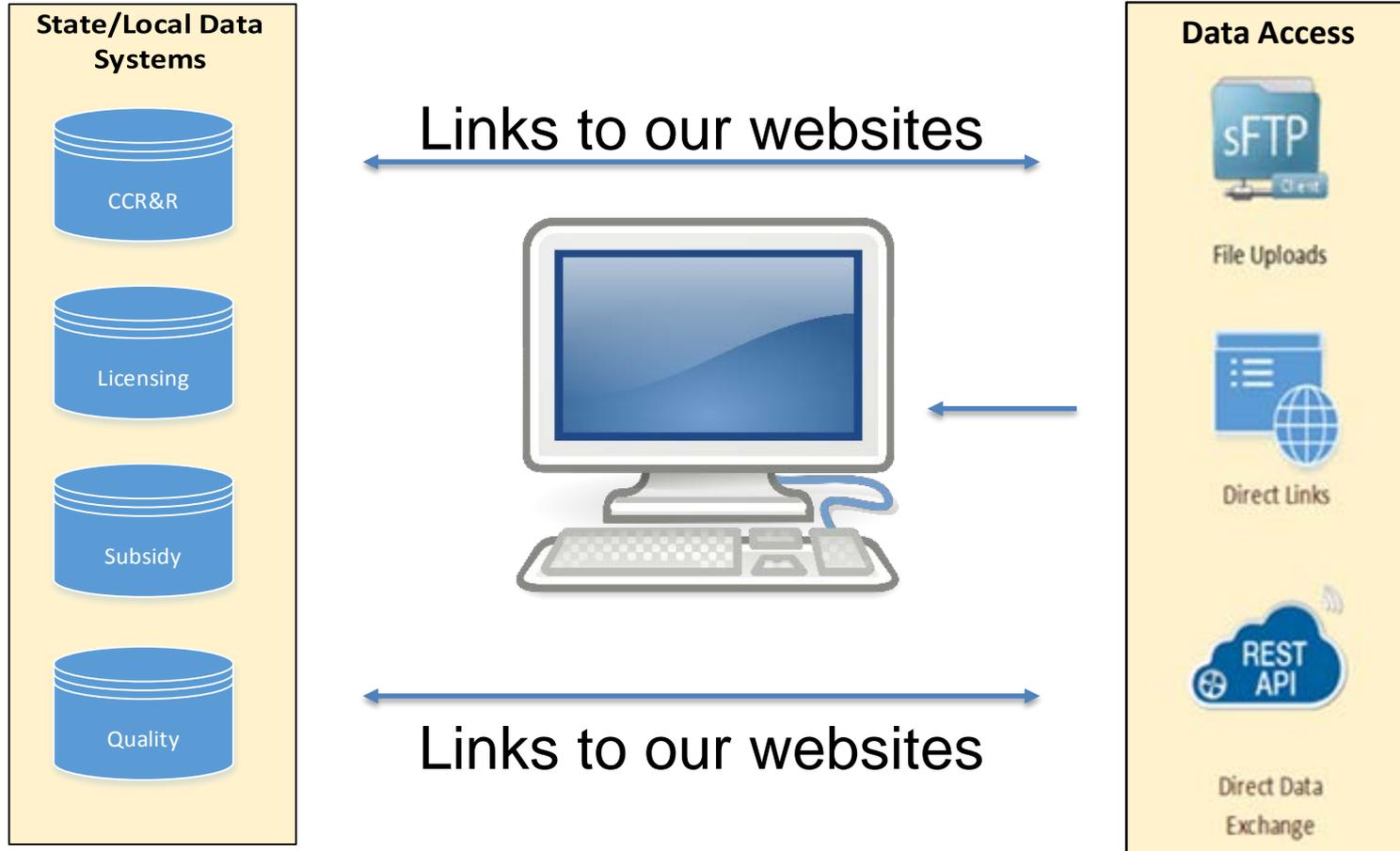
[Maryland Family Services](#)



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Bridge between Wireframes and State and Territory Template



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Pros and Cons

Application programming interface (API)

- Pros

- Standard interface and definitions for any application to use and consume—with technical assistance from childcare.gov project
- Efficiency (able to automatically update national data with minimal manual effort)
- Public use (other State or Territory or federal clients can use the API)
- Ability to publish data in data-driven sequential fashion within an application
- Data are published in real time on childcare.gov

- Cons

- Greater technical infrastructure and skill set are required to enhance a system to use the API



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Pros and Cons

Comma separated values (CSV)

- Pros

- CSV is a common, readable file format exported by many applications and programs
- Easy to transport and communicate to other programs
- Ability to bulk import all data records at one time
- Management of import files can be done by nontechnical developer personnel

- Cons

- Difficult to manage minor changes to small dataset, instead of a bulk import
- Difficult to modify output of data based on a new data definition
- Difficult to manage and fix errors when data are incorrect
- Data are not published in real time on childcare.gov



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Pros and Cons

Direct links to website

- Pros
 - No changes to existing State and Territory sites
 - Able to reuse existing State and Territory sites' functionality and data
- Cons
 - Does not provide parents with effective search results for State and Territory data on childcare.gov



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Sample State and Territory Template



State Logo

Site Utility Navigation

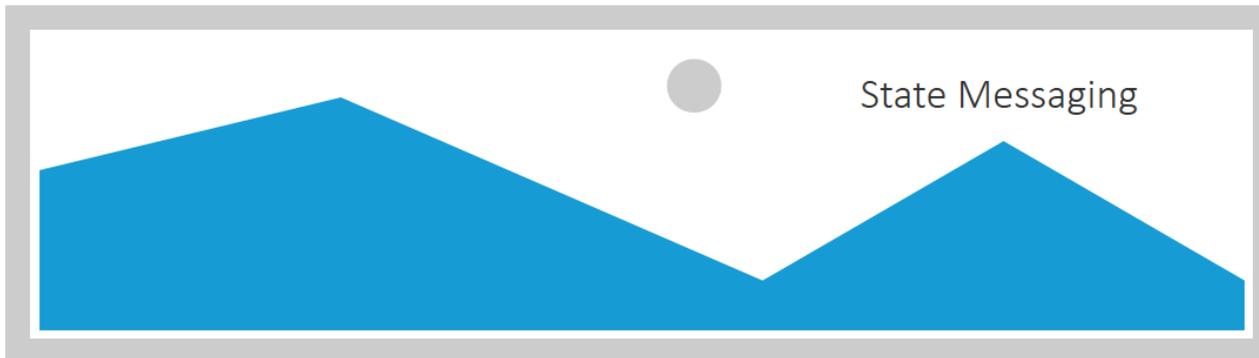
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Navigation Link 1 |

[Navigation Link 2](#) |

[Navigation Link 3](#)



State Resources

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Other State Resources

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Sample State and Territory Template



State Logo

Site Utility Navigation

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[☒ Lorem ipsum](#)

[Navigation Link 1](#)

[Navigation Link 2](#)

[Navigation Link 3](#)

Navigation Link 2 Sample Page

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State Links

Your Local Child Care Resource and Referral Agency

[▶ State Link](#)

Learn About Child Care Assistance

[▶ State Link](#)

Learn About Child Care Licensing Requirements

[▶ State Link](#)

Learn About Quality Ratings

[▶ State Link](#)

Learn About Other Family Services

[▶ State Link](#)



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Sample State and Territory Template



State Logo

Site Utility Navigation



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Lorem ipsum

Navigation Link 1

Navigation Link 2

Navigation Link 3

Navigation Link 3 Sample Page

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Rapid Validation and Pilot

- Rapid validation will help determine how to maximize accuracy and ease of use
- Pilot the work with States and Territories that are at various points along the “readiness to connect” continuum in order to plan for engagement of all grantees
- Help identify what is needed to support States and Territories; connect and share



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Ready . . . Set . . . Go

- Fall 2016 Draft Data Dictionary
- Getting Ready to Connect
- Questions and Answers
- Talking Points for State and Territory Administrators



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Talk with Leaders from the Virgin Islands and Missouri



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Peer Discussion and Sharing



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Questions for Peer Discussion

- What data governance structures and process are or need to be in place to facilitate integrating relevant data across early childhood data systems?
- Which organizations and staff need to be involved in planning, coordinating, and carrying out the work?
- What key challenges do you anticipate in connecting with childcare.gov?
- What types of technical assistance could help your State or Territory with the above challenges?
- Do you have what you need to take the Fall 2016 Draft Data Dictionary back to your technical staff and ask them to review and identify ways to make it more feasible for your State or Territory to use?



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Peer Discussion Report Out

- What data governance structures and process are or need to be in place to facilitate integrating relevant data across early childhood data systems?
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What's Next

- Reach out in the Resource Room
- What's coming after STAM
- Outreach and engagement reminders
 - askchildcaregov@icf.com
 - Childcare.gov Information Exchange
 - Monthly updates to Office of Child Care web page



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Thank You



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