

The regional approach to rural community success

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The route to rural prosperity

- Key #1: Partnerships
- Key #2: Focus on economy
- Key #3: Regional approach
- Key #4: Strategic planning

USDA's regional work

- Great Regions
- Stronger Economies Together (SET)
- USDA support for Partnership for Sustainable Communities (PSC)
- USDA support for Jobs Accelerator Challenge
- Rural Jobs Accelerator
- Other regional work

USDA Regional Innovation Initiative



Washington
Tribal Area

Food Hub
OR/WA

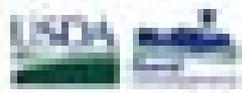
S.W. REAP
ND

Golden Hills
IA

N.E.K.
VT

CARC & DC
CA

NESA
SC



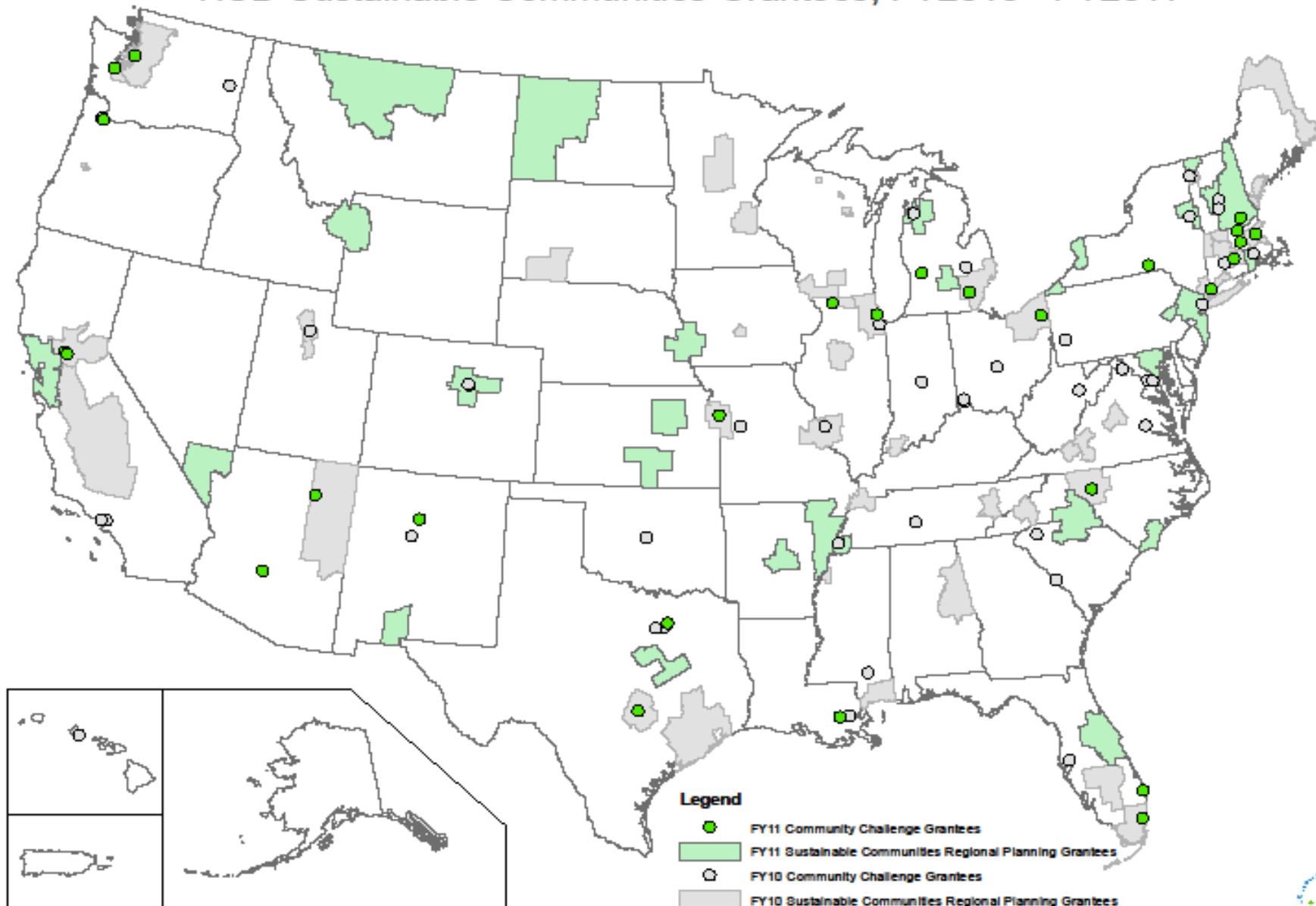
Stronger Economies Together: Phases I and II



Source: USDA
Economic Research Service

October 26, 2011

HUD Sustainable Communities Grantees, FY2010 - FY2011



0 100 200 300 400 500 600 700 800 900 1000



Some ideas for you

- Join a larger, broader regional effort
- Think about your institution and your project as part of a regional strategy
- Funders will be increasingly looking at how the specific project proposal supports a regional plan

More thoughts for you

- Construct the plan first; chase the dollars second
- Remember the conversation is two way; your unique perspective can help contribute to a better regional strategy

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