

HPOG Program Summary

Milwaukee Area Workforce Investment Board CareerWorks Healthcare Training Institute



Location:

Milwaukee, Wisconsin

Program Goals:

- Enroll 1550 participants in training and education programs
- Train 1300 participants to program completion
- Place 1000 participants in employment

Health Professions Taught:

Successful participants earn credentials qualifying them for employment as certified nursing assistants, community health workers, sterile processing technicians, phlebotomists, certified medical assistants, health unit clerks, pharmacy technicians, billing and coding technicians, dental assistants, respiratory technicians, registered nurses, and physical therapy assistants.

Approach:

Milwaukee Area Workforce Investment Board (MAWIB) and the Milwaukee Area Healthcare Alliance (MAHA) created the CareerWorks program, a regional healthcare intermediary that provides a comprehensive healthcare training institute. CareerWorks offers Temporary Assistance for Needy Families (TANF) recipients and other low-income participants the ongoing educational and personal supports necessary to find and retain jobs in healthcare, and the opportunity to pursue additional education and training for mid-skill jobs with high wages.

The program offers ongoing career exploration, basic skills development, career readiness, pre-vocational preparation, and contextualized learning, as well as healthcare specific training. These efforts incorporate best practices for adult learning, including coaching, cohort support, accessible locations, convenient scheduling, technology-based learning, and accelerated training modules leading to industry-recognized credentials. Additionally, resources are available for overcoming barriers to success, such as provision for transportation and childcare.

CareerWorks responds to employer needs, offering training at entry-, mid-, and high-skill levels in allied health, health information technology, and nursing. One-on-one coaching, from initial enrollment through post-employment, forms the lynchpin of its innovative retention strategy. CareerWorks operates in cooperation with the Wisconsin Department of Children and Families, Wisconsin Council of Workforce Investment, Wisconsin Bureau of Apprenticeship, Milwaukee Area Health Care Alliance, Milwaukee Area Health Education Center, and the YWCA of Greater Milwaukee.