

A photograph of a classroom full of children with their hands raised, suggesting an interactive learning environment. The children are seen from behind, and their arms are extended upwards. The background is slightly blurred, focusing attention on the children's actions.

So how's teaching
different from
video?

<https://www.youtube.com/watch?v=k8dJUPvImkc>



eduCanon. Interactive Video. Unleashed.

The image displays three devices showcasing the eduCanon interactive video platform. The desktop monitor in the background shows a video player with a video of Tom Jordan, Director of SSEC, and a question overlay: "How is earthquake magnitude similar to velocity magnitude?". The laptop in the foreground shows a student list on the left and a question overlay on the right. The tablet in the foreground shows a video of a drone with a question overlay: "What is the force pushing down?".

Student	Question 1	Question 2	Question 3	Question 4
al gene	B	B	A	A
joe Biden	A	B	A	A
dick chony	A	B	A	A
hannibal hamlin	A	B	A	A
doh quoyic	A	B	A	A
daniel tomkins	A	B	A	A
john calhoun	A	B	A	A
matt chasen	A	B	A	A
john tyler	A	B	A	A
george dalek	A	B	A	A
millard fillmore	A	B	A	A
william king	A	B	A	A
john brockridge	A	B	A	A
hony wilson	A	B	A	A
adlai stevenson	A	B	A	A
genet hobart	A	B	A	A
freddie roosevelt	A	B	A	A
charles larbanks	A	B	A	A
james sherman	A	B	A	A
thomas marshall	A	B	A	A
calvin coolidge	A	B	A	A
charles claude	A	B	A	A
charles curtis	A	B	A	A
john gomez	A	B	A	A
chris hofstadter	A	B	A	A

Benjamin Levy, Founder
ben@educanon.com, @educanon123

A group of diverse students, including a woman with glasses and a man with a beard, are gathered around a table. They are looking at a human brain model that is resting on a silver tray. The students appear to be engaged in a learning activity. The text "Active Learners" is overlaid in white, bold, sans-serif font across the center of the image.

Active Learners

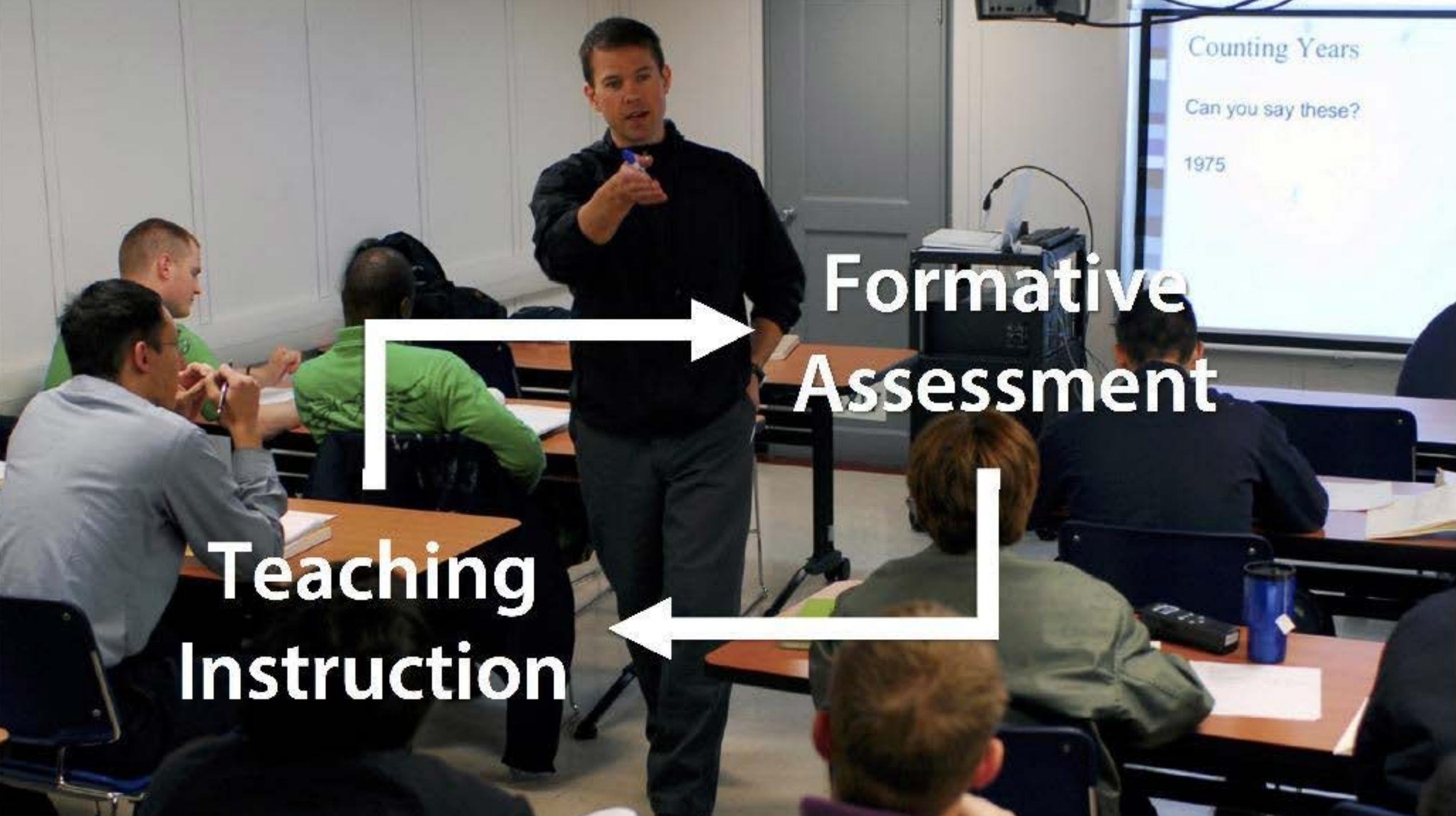
Flipped



Kev Jones @tweetkevjonas

Jan 27

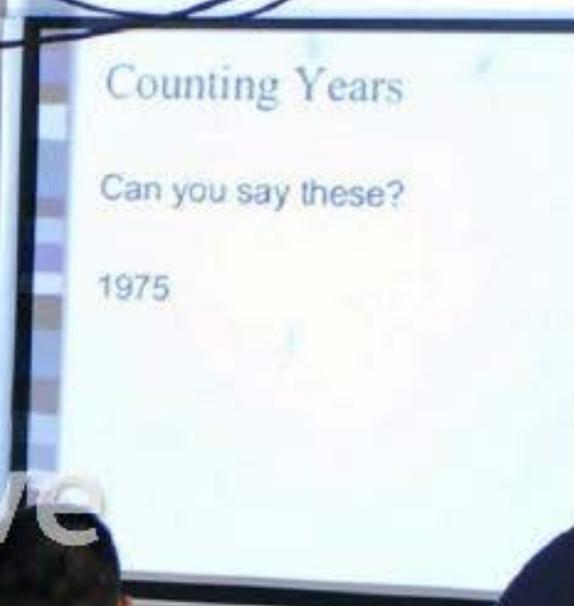
I think I've finally just found the tool I've been waiting for before jumping on the flipped wagon educanon.com/aboutus



**Formative
Assessment**

**Teaching
Instruction**

Counting Years
Can you say these?
1975



Formative
Assessment



Teaching
Instruction



Engaging Video Delivery

Which of the following is an example of an imaginary number?

Option 1. $\frac{\sqrt{-1}}{3}$

Option 2. $3 * i$

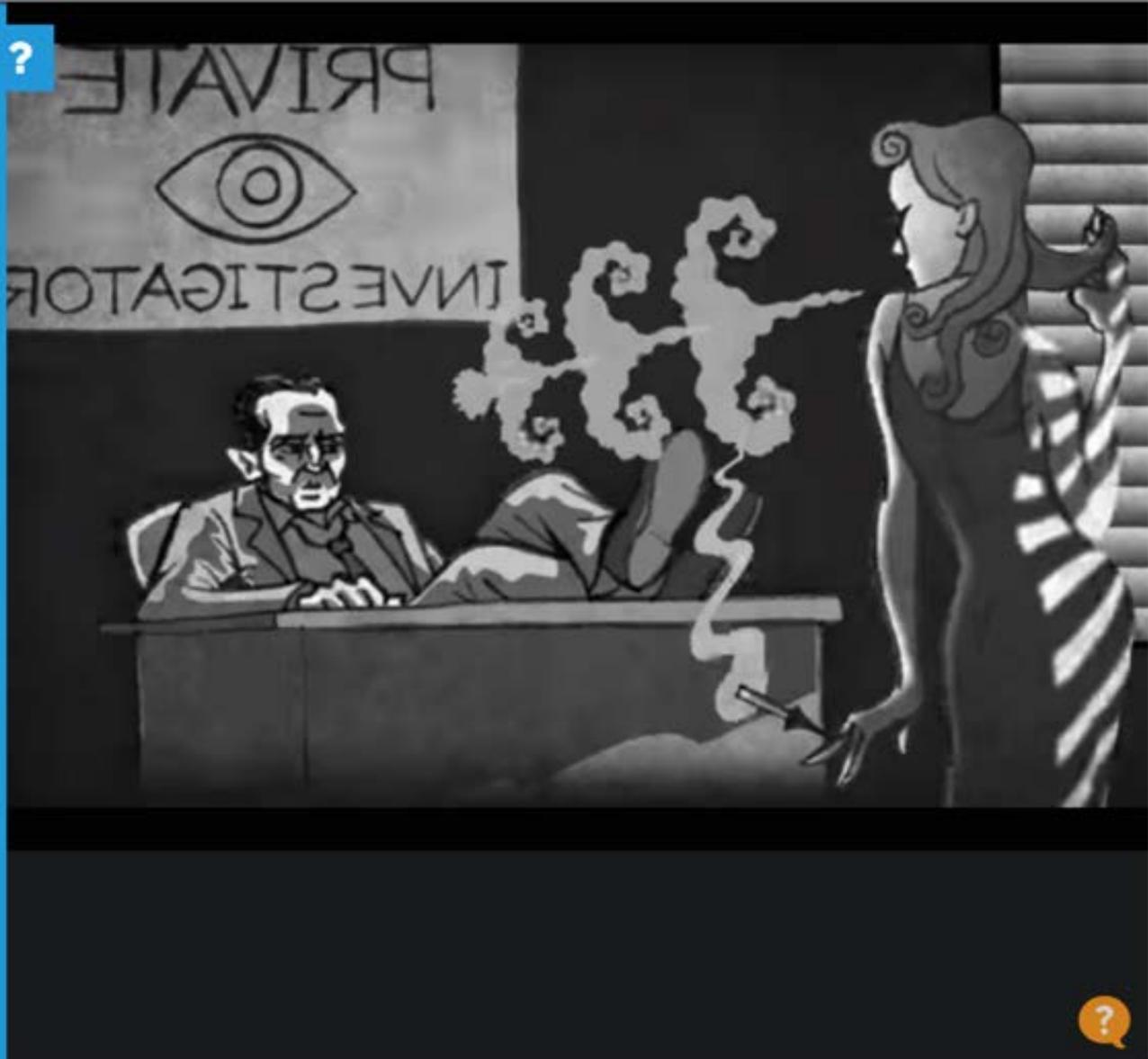
Option 3. $\frac{-i}{2}$

Both Options 2 & 3

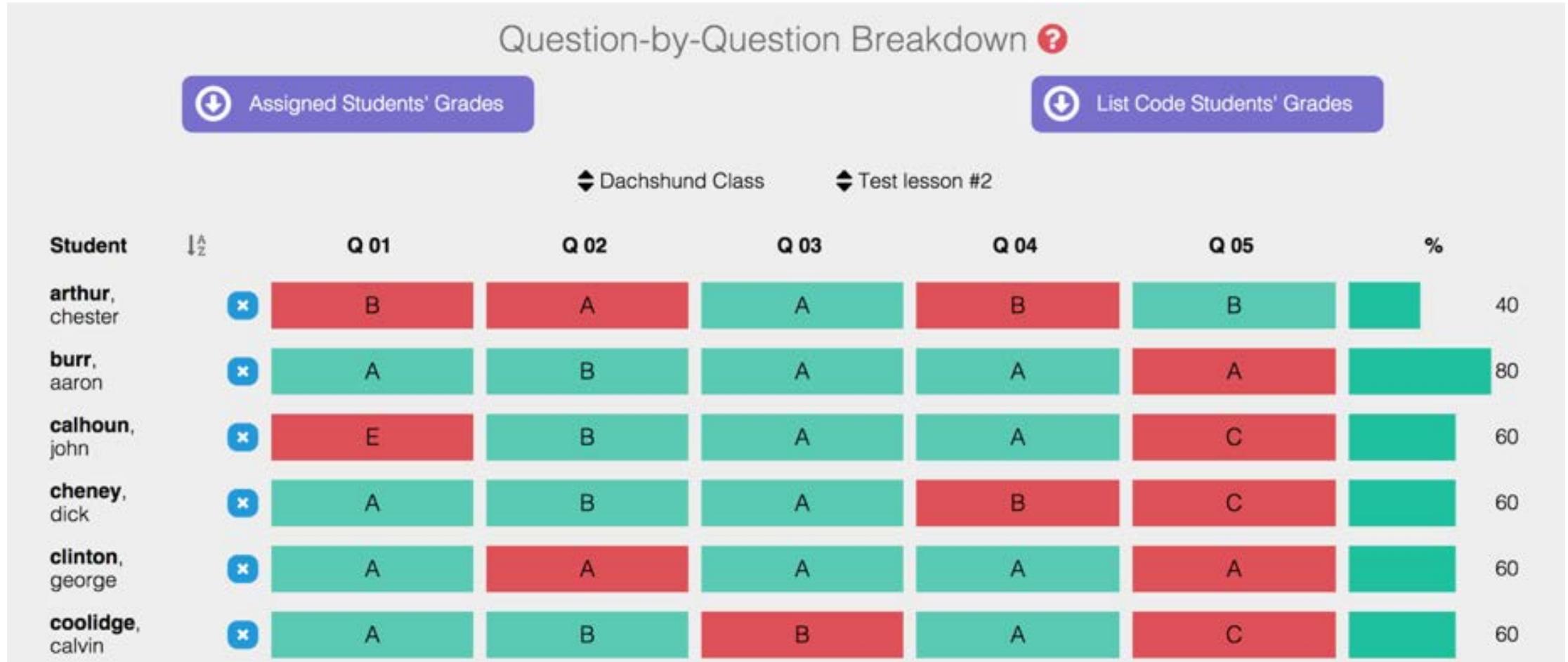
Just Option 1

All three are imaginary!

All Options



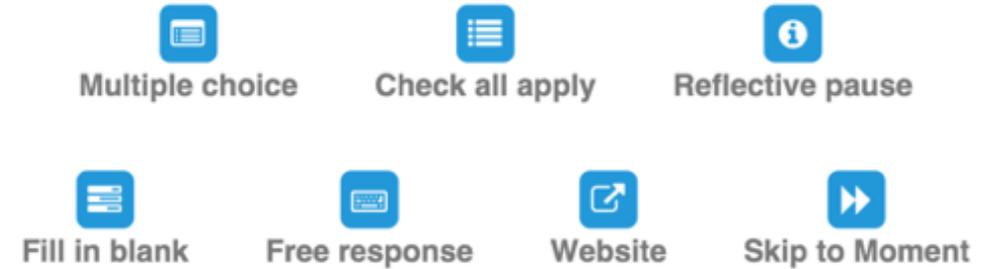
Monitor



Question by Question breakdown lets you know who watched your video and what confused your students

Design - Questions

1. Choose question type.
2. Add answer choices and explanations for each choice. Add audio, images, equations and much more to your Qs.
3. Save and get ready to build another!



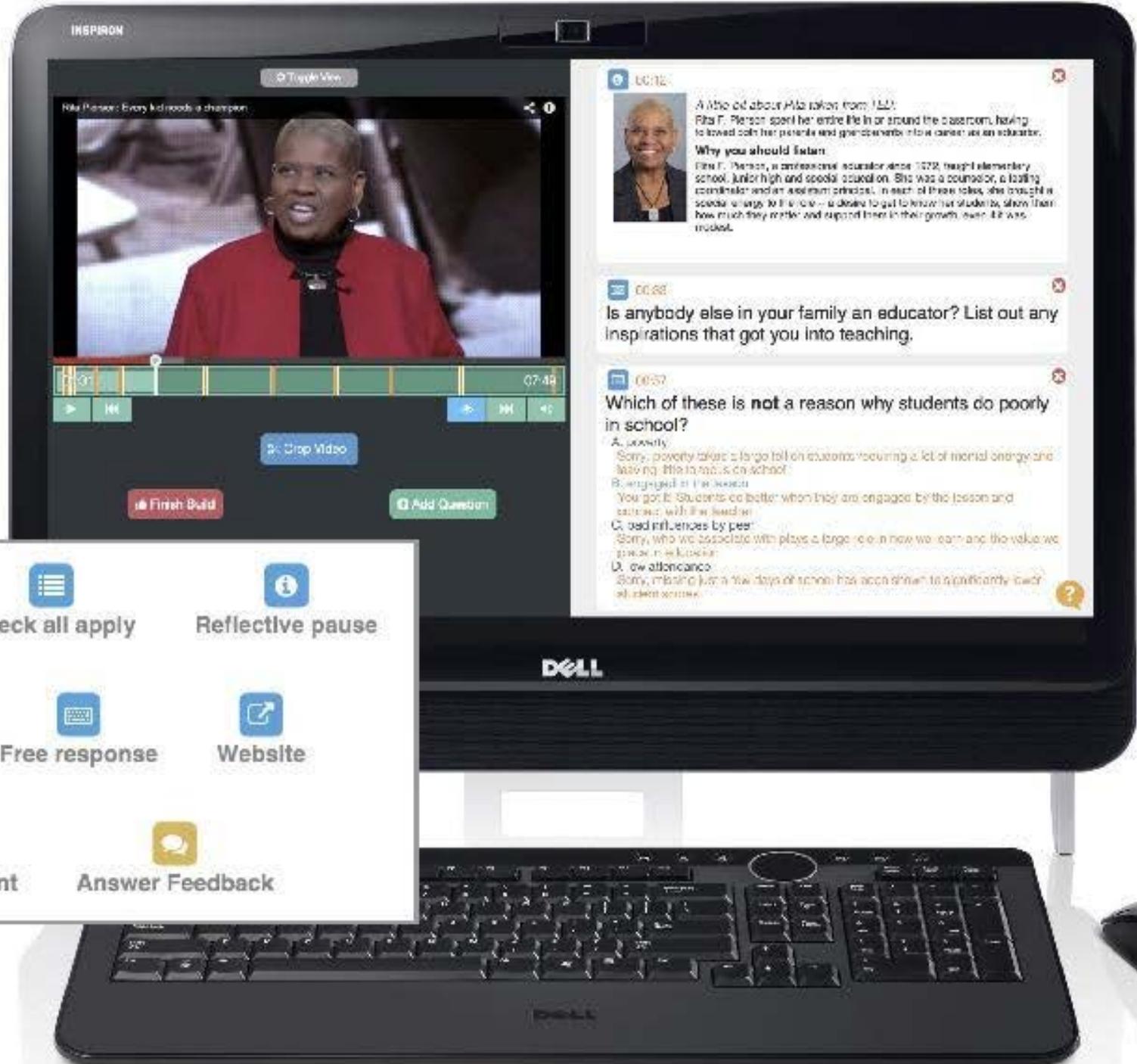
Multiple choice question

Randomize answer order

Answer choice A
explanation to answer choice a

Answer choice B
explanation to answer choice b

Answer choice C
explanation to answer choice C



INSPIRON

Toggle View

Rita Person: Every kid needs a champion



07:49

Drop Video

Finish Build

Add Question

00:02



A video about Rita taken from TED:
Rita F. Person spent her entire life in or around the classroom, having to juggle both her parents and grandparents into a career as an educator.
Why you should listen:
Rita F. Person, a professional educator since 1978, taught elementary school, junior high and special education. She was a counselor, a learning coordinator and an assistant principal. In each of these roles, she brought a special energy to the role – a desire to get to know her students, show them how much they matter and support them in their growth, even if it was modest.

00:08

Is anybody else in your family an educator? List out any inspirations that got you into teaching.

00:37

Which of these is **not** a reason why students do poorly in school?

- A. poverty
Sorry, poverty takes a large toll on students, robbing a lot of mental energy and leaving little to focus on school.
- B. engaged in the work
You got it! Students do better when they are engaged by the lesson and interact with the teacher.
- C. bad influences by peer
Sorry, who we associate with plays a large role in how we learn and the value we place on education.
- D. low attendance
Sorry, missing just a few days of school has been shown to significantly lower student scores.

Multiple choice

Check all apply

Reflective pause

Fill in blank

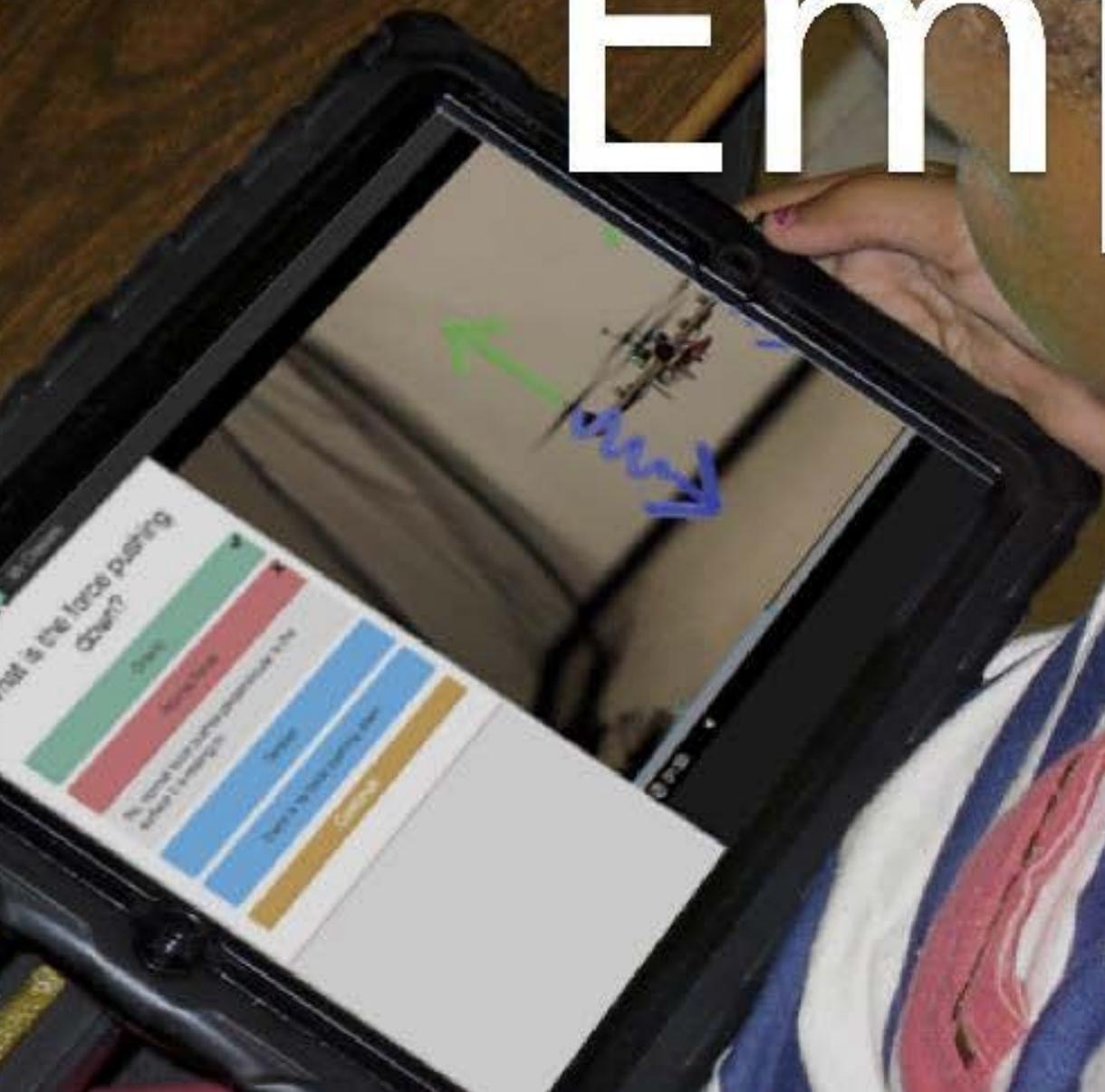
Free response

Website

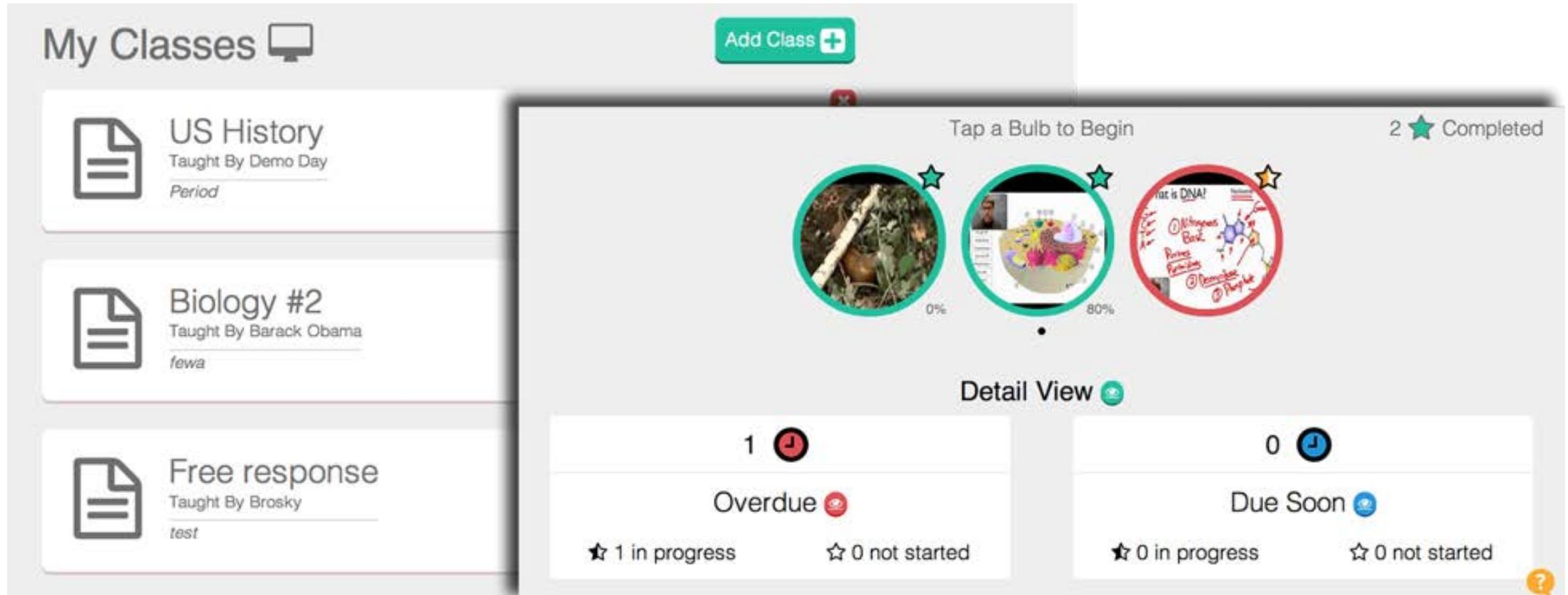
Skip to Moment

Answer Feedback

Empower



Student Interface



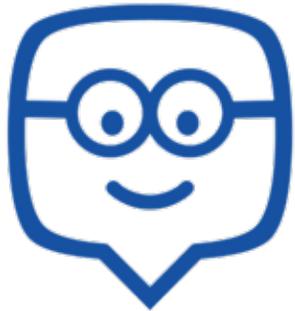
After a quick sign up, students are ready to interact with your lessons!

Integrations

No new logins to manage

Google

 schoolology®



edmodo





Blackboard



eduCanon. Interactive Video. Unleashed.

The image displays three devices showcasing the eduCanon interface:

- Desktop Monitor:** Shows a video player with a video of Tom Jordan, Director of SSEC. A question overlay asks: "How is earthquake magnitude similar to velocity magnitude?" with multiple-choice options.
- Laptop:** Shows a student list on the left and a question overlay in the center. The question is: "How is earthquake magnitude similar to velocity magnitude?" with four answer choices. A progress bar shows the student's performance on this question.
- Tablet:** Shows a video of a drone with a question overlay: "What is the force pushing down?" with four answer choices.

Benjamin Levy, Founder
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Benjamin Levy



LearnLaunch^x



Swaroop Raju



KAISER PERMANENTE®

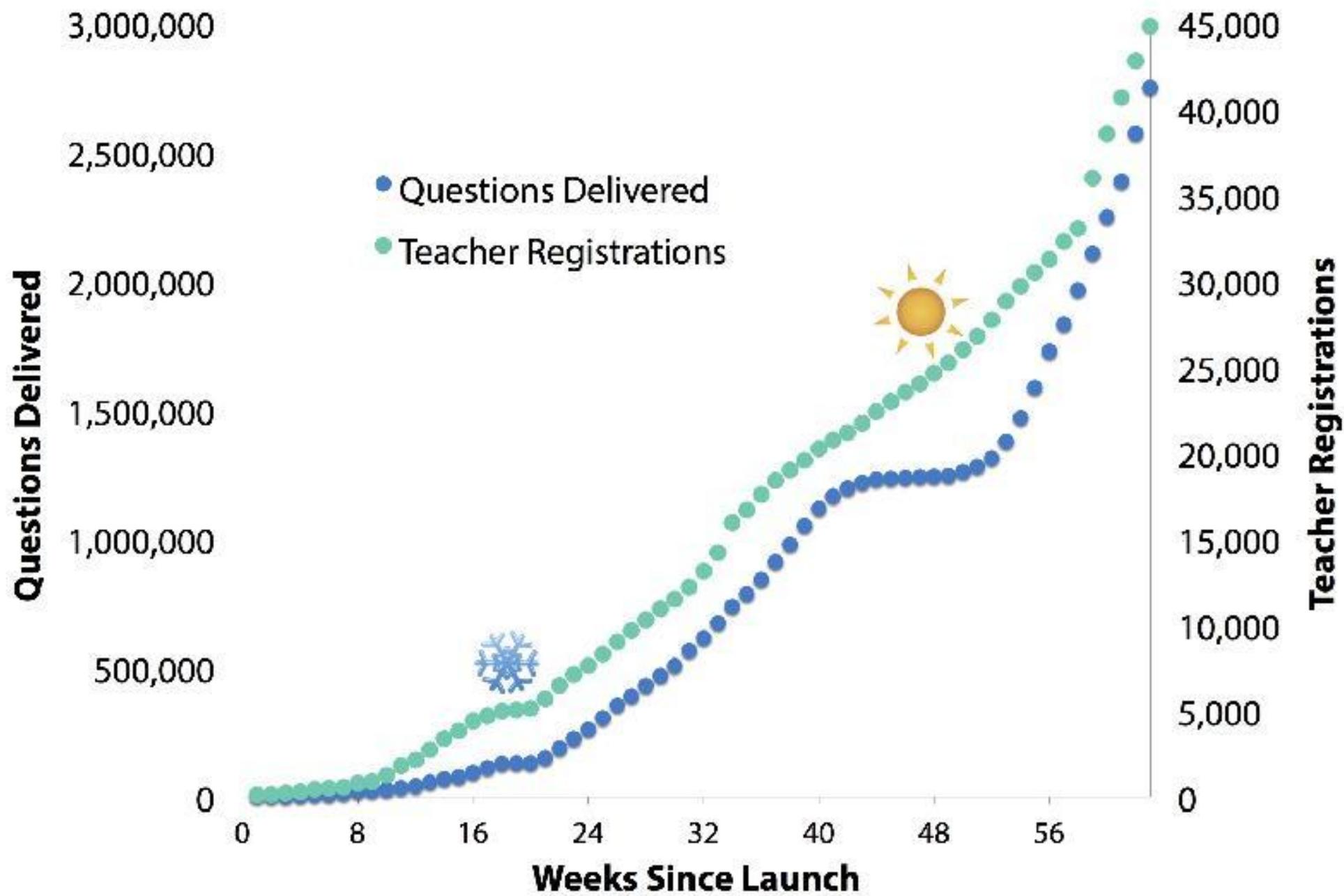


Susan Germer

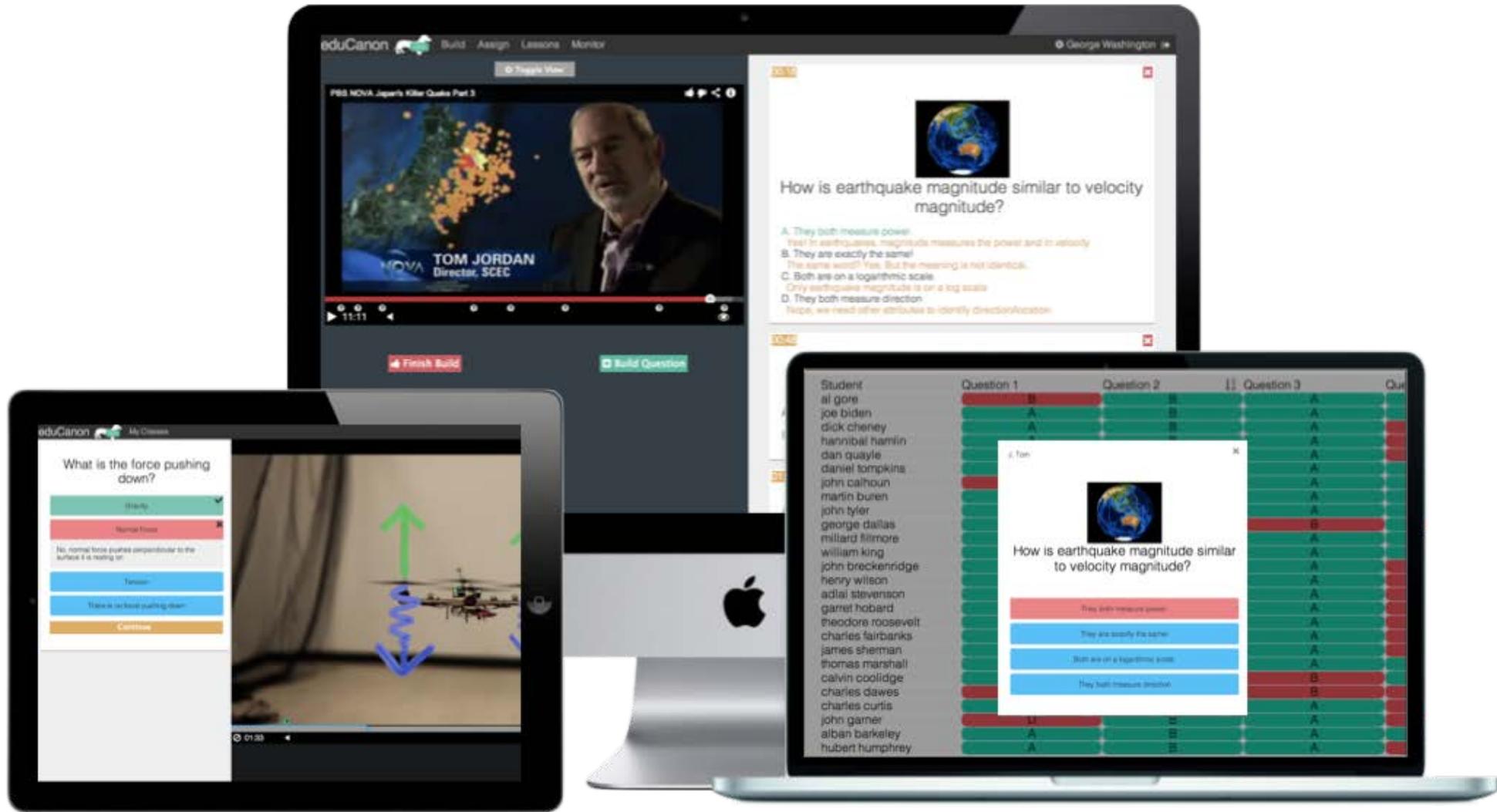


Stanford Law School





Powerful Learning, Anywhere



Master Teacher Package

Full Power of eduCanon



- Higher order Bloom's: free response questions, auto graded short answers, external web activities, advanced cropping



- Make Life Easier: Customize 40,000+ pre-made bulbs (CCSS aligned), printable worksheets of your lesson, Gradebook integration

Pricing found at <http://www.educanon.com/premium>

Sign Up is Free!

- <http://www.educanon.com/signup/teacher?referral=6>

Any teacher that signs up with referral links like this one gets all standard features and a free week of ALL question types!

*note that each email address can only be associated with either a teacher or student account (not both).

Additional Walkthroughs

- eduCanon-edmodo integration:
<https://drive.google.com/file/d/0B9lvaiTp4gwhbjBUWEVzaW4zQkE/view>
- eduCanon basic student sign up with google:
<https://docs.google.com/file/d/0B9lvaiTp4gwhNHVRTWhjMWV2dFU/edit>



eduCanon. Interactive Video. Unleashed

The image displays the eduCanon interface on three devices: a desktop monitor, a laptop, and a tablet. The desktop monitor shows a video player with a map of the United States and a man speaking, with a question overlay. The laptop shows a question overlay with a globe and multiple-choice options. The tablet shows a question overlay with a video of a drone and a list of force options.

Desktop Monitor: eduCanon Build Assign Lessons Monitor. Video: PBS NOVA Japan's Killer Quake Part 3. Speaker: TOM JORDAN, Director, SCEC. Question: How is earthquake magnitude similar to velocity magnitude?

Laptop: Question 1, Question 2, Question 3. Student list: al gore, joe biden, dick cheney, hannibal hamlin, dan quayle, daniel tompkins, john calhoun, martin buren, john tyler, george dallas, millard fillmore, william king, john breckennridge, henry wilson, adlai stevenson, garret hobard, theodore roosevolt, charles fairbanks, james sherman, thomas marshall, calvin coolidge, charles dawes, charles curtis, john garner, alban barkesley, hubert humphrey.

Tablet: My Classes. Question: What is the force pushing down? Options: Gravity, Normal Force, Tension.

Question 1 (Laptop): How is earthquake magnitude similar to velocity magnitude?

- A. They both measure power. *Yes! In earthquakes, magnitude measures the power and in velocity*
- B. They are exactly the same! *The same word? Yes. But the meaning is not identical.*
- C. Both are on a logarithmic scale. *Only earthquake magnitude is on a log scale*
- D. They both measure direction. *Force, we need other attributes to identify direction/location*

Question 2 (Laptop): How is earthquake magnitude similar to velocity magnitude?

- They both measure power.
- They are exactly the same!
- Both are on a logarithmic scale.
- They both measure direction.

Question 3 (Laptop): How is earthquake magnitude similar to velocity magnitude?

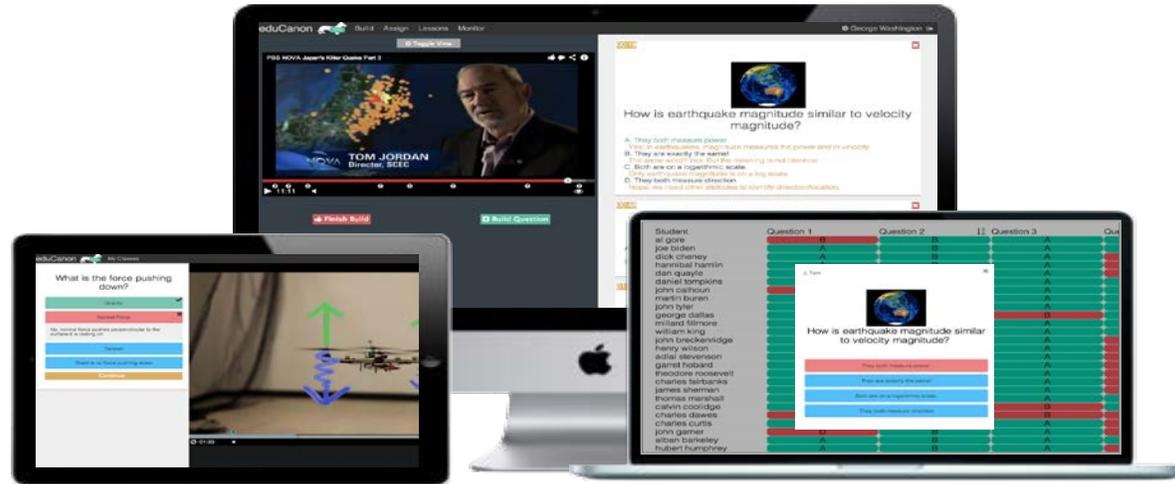
- They both measure power.
- They are exactly the same!
- Both are on a logarithmic scale.
- They both measure direction.

Question 4 (Tablet): What is the force pushing down?

- Gravity
- Normal Force
- Tension

Question 5 (Tablet): No normal force pushes perpendicular to the surface it is resting on.

- Tension
- There is no force pushing down.



A brief introduction to unleashing **active video**.

Benjamin Levy, CEO & Founder

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Susan Germer, Director of Strategic Partnerships

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Innovative Irene



Interested in **flipping**

Already blending with **video**

Wants more **authorship** power in tools

Looking for the **data** to inform her teaching

& better prepare students for the **CCSS**



Assign

Bulbs Due Date by Class ?

Thursday, Jul 3, 2014

English 0 lessons

Chemistry 0 lessons

AP Gov't 0 lessons

Biology 1 lessons

Click to add up to 8 classes

- 1
- 2
- 3

1. Create up to 8 classes.
2. Pick a date to assign a lesson.
3. Drag and drop from your lessons onto the appropriate class.
4. Reorder lessons within any class, or view the assigned lessons in the week view.

www.educanon.com

eduCanon   Design  Assign  Bulbs  Monitor 

 Enter title here

 Enter learning objective here

◆ 9th-12th ◆ Math ◆ Algebra I



 Toggle View

1. Bulb title & learning objective
2. Tag for grade, topic, and subtopic
3. Paste [YouTube](#), [Vimeo](#), [Shmoop](#), or [TeacherTube](#) url



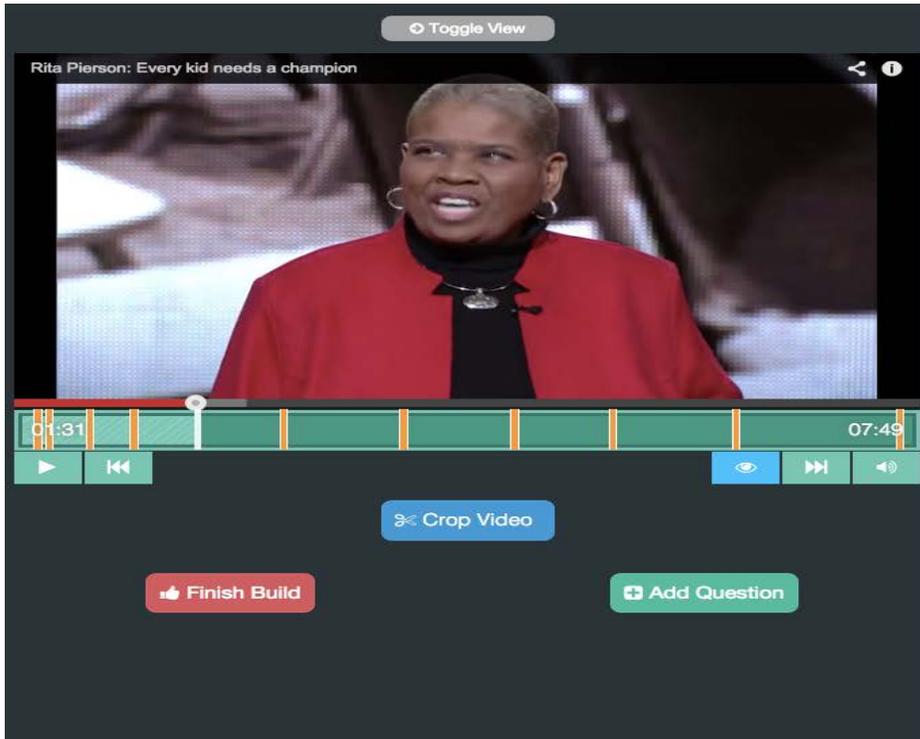
 Crop Video

 Finish Build  Add Question



Hesitant Hilary

Technology often displaces, not **empowers**



00:12 ✕

 *A little bit about Rita taken from TED:*
Rita F. Pierson spent her entire life in or around the classroom, having followed both her parents and grandparents into a career as an educator.

Why you should listen
Rita F. Pierson, a professional educator since 1972, taught elementary school, junior high and special education. She was a counselor, a testing coordinator and an assistant principal. In each of these roles, she brought a special energy to the role -- a desire to get to know her students, show them how much they matter and support them in their growth, even if it was modest.

00:33 ✕

Is anybody else in your family an educator? List out any inspirations that got you into teaching.

00:57 ✕

Which of these is **not** a reason why students do poorly in school?

A. poverty
Sorry, poverty takes a large toll on students requiring a lot of mental energy and leaving little to focus on school

B. engaged in the lesson
You got it! Students do better when they are engaged by the lesson and connect with the teacher

C. bad influences by peer
Sorry, who we associate with plays a large role in how we learn and the value we place in education

D. low attendance
Sorry, missing just a few days of school has been shown to significantly lower student scores

?



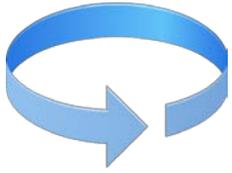
Teacher Authorship & Customization

Hesitant Hilary

Worried about integrating into **workflow**



Introduce/Preview Material



Stations/Differentiation



Exit Slips



Homework/Flipped



Student-Created Lessons



Hesitant Hilary

No time to **troubleshoot** technology issues



Overwhelmed Olivia

Another tool to fit into my workflow with another login system?



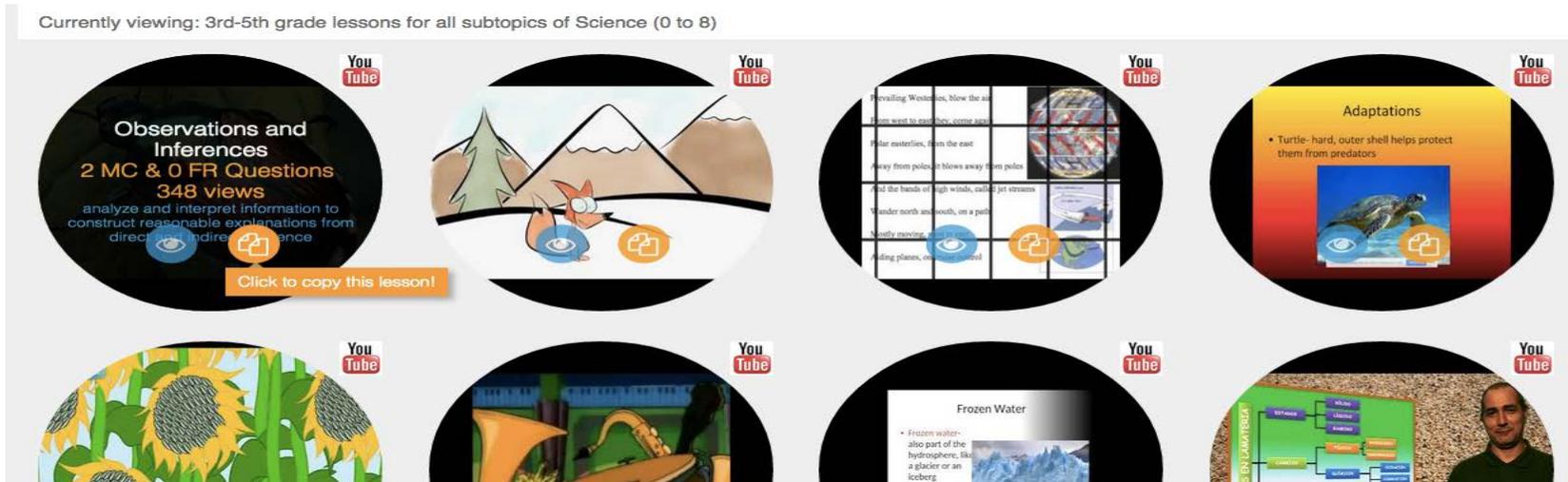
Blackboard



Overwhelmed Olivia

I'm rolling out a new elementary curriculum in several subjects and have no **time!**

Collaboratively share eduCanon lessons among staff



...or search, copy, & tweak **50,000+** lessons

