



Building Pathways to a Brighter Future



Addressing Barriers for Post-Secondary Education and College Readiness in HPOG Adult Learning Population

**Job Readiness Approach:
Linking self-value to positive work experience**

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Health CareRx Academy Population

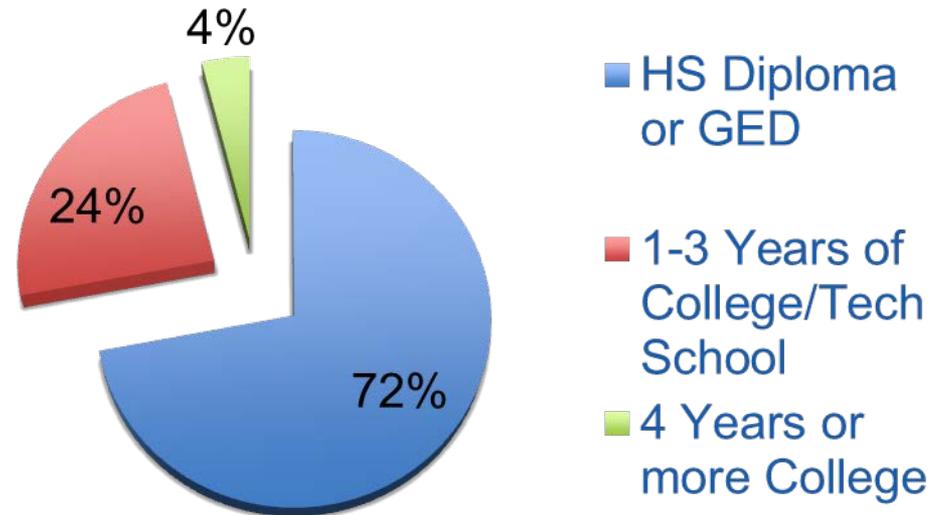
Demographics:

- 89% Female
- 75% Ages 18-39
- 85% Single
- 74% 1 or more children

Public Assistance:

- 32-40% TANF
- 66% SNAP
- 53% Medicaid

Education Level



Common Barriers for HPOG Adult Learners

- Multigenerational and/or Intergenerational Poverty
- Motivation: Internal and External
- Logistics
- Prior Educational Experiences
- Higher Education Classroom Environment and Independent Learning Demands

Business Access Integration within HCA

In-Home or Virtual Learning System

- In-Home: Laptop with built-in internet air card fully loaded with basic software
- VLS: On-demand virtual access on any device; Internet tether for pre-existing equipment
- Course Catalog: Contextualized to program and/or industry specific education
- 24-hour Access to Online Curriculum
- Virtual Mentor
- Live and Remote Technical Support
- Monitoring Tool for Data and Usage
- Multiple Licenses for Household Members

Health CareerRx Academy University

- Core Skills merged with Healthcare Skills Training and Job Readiness Skills
- Program Requirements:
 - Completion of Digital Literacy Curriculum within first 30 days
 - 10 hours of usage per week or 40 hours per month
 - Minimum completion of 2 courses per month
 - Minimum of 90 days to graduate; up to 12 months
 - Access to Business Access for up to 12 months

Business Access Integration within HCA

Addressing multiple barriers across technological platform:

- ABE
- Digital Literacy
- In-Home Computer Access
- Internet Access
- Email Communication
- Internet Navigation

Job Readiness Approach: Linking self-value to positive work experience

- Strategic integration of focus on program goals and client skills
- Addresses systemic barriers
- Builds competency through development of soft skills and health care introductory beginner courses
- Promotes success and self-esteem early on
- Supplements occupational skills training
- Continues Adult Basic Education (ABE), ESL and builds on health care contextualized courses