

Braiding funding for long-term sustainability: Instituto

Guadalupe Martinez

Instituto del Progreso Latino (Instituto)

Health Professions Opportunity Grant (HPOG) Annual
Conference

Washington, D.C. 12/1/14

Essential Elements for Sustainability

- **Positioning of the Program**
 - Effectiveness in delivery, measurable community impact, and innovation
- **Diversified Portfolio of Resources**
 - Public
 - Private
 - Unrestricted
- **Leveraging Funds in Partnerships**
 - Internal
 - External

Positioning/Branding of Program

- **Effectiveness in program delivery**
 - **Clear and measurable outcomes**
 - **Enrollment, retention, advancement, and employment placement**
- **Community Impact through program service**
 - **Local need/gap: Literacy, numeracy, digital divide, and bridging the gap to educational access and attainment**
 - **Sector demand: Bilingual, credentials, transferable skills, basic-advanced academic skills (comprehension, computer literacy, etc.)**
- **Innovation in program services**
 - **Bridging services within a special population – i.e., by demographic (Bilingual, gender, age, etc.) or program design (i.e., contextualization, stackable credentials, etc.)**

Funding Program: Diversification

- **Public Funds: Impact, Demand Driven, and Difference**
 - Department of Labor, Workforce Investment Act, HPOG, etc.
- **Private Sector: Innovation**
 - McCormick, Polk, Kresge, Chicago Community Trust, Ford, etc.
- **Unrestricted Funds: Fee for Services**
 - Community resources: in-kind contributions (volunteering, donations towards events, etc.)
 - FAFSA/Private Loans
- **Leveraging of Funds in Partnerships**
 - One organization cannot do all: supporting initiatives (braiding)
 - Braid resources from one organization to complement/supplement services: case management, basic/soft skills development, higher education, workforce, and vocational (i.e. , high schools and CBOs)

Internal Braided Resources between Career Pathways and Internal Institutional Programs:

- **Centralization of TABE Testing: resource effective across organization – shared responsibilities**
- **Participants begin Career Pathways Programs with Center for Working Families Products:**
 - **Credit report**
 - **Initial budgeting overview and beginning of financial plan**
 - **Information and guidance on Public Benefit such as SNAP, SSI, and Affordable Care Act**
 - **A “working” resume template**
 - **Access to grant/ resource information**
- **OSHA Certificate**
- **Individual Employment Plan**

Instituto Braided Resources: Student

1. Intake Specialist (CBO)
2. Career Coach (CBO)
3. Academic Advisor (college and CBO)
4. College Navigator
5. Case Manager (CBO)
6. Employment Specialist (CBO)
7. Financial Coach (CBO)
8. Public Benefits Coach – Income Support (CBO)
9. Information Technology Coach (College and CBO)
10. Pre-College Basic Skill Contextualized Tutor, (CBO)
11. College Tutor (College and CBO)
12. College Non-Traditional Tutoring (Nursing) (CBO)
13. Social and Emotional Resources (Psychological Counseling) out source
14. Family Interventionist Specialist
15. Assessment Specialist (data, evaluation and research)