



Building Pathways to a Brighter Future

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**Project HELP- Central Community College**

# Utilizing Employer Panels To Increase NA and MA Employment Goals





# Imagine

Back to work?

I'm Scared!

SO LONG?

How???



# Employer Panels



# Getting Started June 2013....



- Reach our employment goals
- Allow healthcare facilities to educate students to enter job market
- Give students ideas of different types of positions in healthcare field
- Have the interview and job search not be so intimidating

# Employer Panels Schedule

- Held on campus
- Most convenient time for students
- Students invited to come back if in job search
- Around NA/MA schedules
  - During breaks/lunch (snacks or pizza provided)
  - During the class

**Grand Island Campus**

**Columbus Campus**

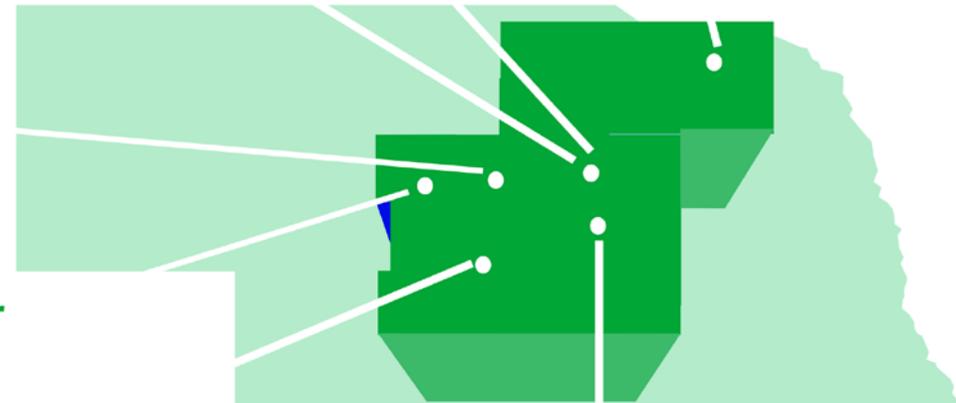
**Central Administration**



**Kearney Center**

**Lexington Center**

**Holdrege Center**

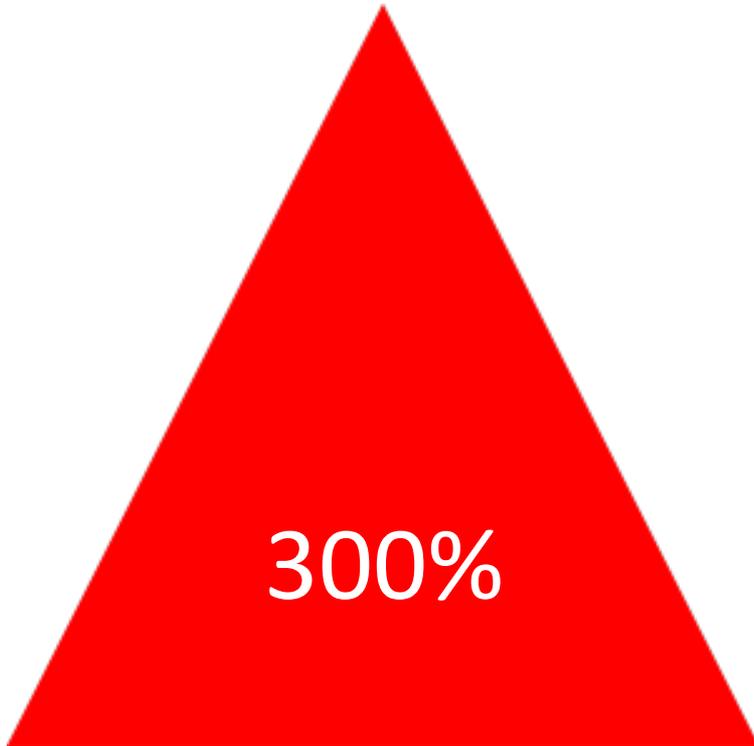


**Hastings Campus**

# Community Liaison

# Success Seen....

NA Employment



Employers Calling Us  
for Panels and Job  
Leads



# Win Win....

- Employers resource to fulfill their staffing needs
- Project HELP sees resource to educate about the industry and build job seeking skills
- Students see this as an opportunity to ease their apprehension and enhance their job seeking skills.



## What our students are saying...

- *“Information from the employer panel helped me understand what working at different places like a nursing home would be like.”*
- *“It benefited me to learn what nursing skills, communication skills and CNA skills are needed.”*
- *“The program was a great experience, and it will help me be able to find a job I want.”*



Where Love Shows

# Elwood Care Center and Assisted Living

Kate Reiners,  
Director Elwood  
Care Center  
Elwood, NE

*“It was great to see that the “real world” information we were giving was helpful to the students, and knowing that ultimately they will be having a positive impact on other peoples lives. What a great program.”*



Mallory

