

Northern New Jersey Health Professions Consortium



RECRUITMENT

1. High demand health care occupations: Certified Nursing Assistant/Patient Care Tech/Nursing Assistant, Home Health Aide, Medical Assistant, LPN, Pharmacy Technician.
2. Recruit approaches: Ads in continuing education catalogs, direct recruitment of existing students and walk-ins to college, college website/e-mail promotions, One-Stop Career Center referrals, newspaper ads, social service agencies/libraries.
3. Recruitment goal: Not established.

ASSESSMENT, ACADEMIC ADVISING, AND ACADEMIC SUPPORT

1. Tests used: Accuplacer, Test of Adult Basic Education (TABE), college placement test (if they are degree programs), best literacy tests, and criminal background checks.
2. Learning support available: ESL, professional (i.e. instructional support centers, Learning Center) and peer tutoring, case management.
3. Enrollment goal: Enroll 1,000 students.

EDUCATION AND TRAINING

1. Pre-training courses: ESL, academic remediation (math, reading and writing), study skills, and CPR training.
2. Top 3 Programs: (of 23 healthcare programs).
 - A. CNA: 8 Weeks, Certificate.
 - B. LPN: 2 Semesters, Certificate.
 - C. Certified Home Health Aide, 76 hours.
3. Program completion: 600 per year.

SUPPORT SERVICES

1. Tuition: HPOG with other aids if qualified (i.e. Pell, scholarships, etc.).
2. Case management: HPOG.
3. Books and school related supplies: HPOG.
4. Transportation: TANF and/or HPOG.
5. Uniforms: HPOG.
6. Child care: TANF and/or HPOG.
7. Medical screening: HPOG, insurer i.e. Medicaid/care or charity care.
8. Drug screening: HPOG.
9. CPR training, cert fees: HPOG.

EMPLOYMENT AND EMPLOYER RELATIONS

1. Employer engagement strategies: Job fairs at least one time/year (other partners hold up to 5), participate in advisory committees and directly work with employers on internships and job placements.
2. Employment goal: Employ 420 students per year.