

Buffalo & Erie Workforce Development Consortium, Inc.



RECRUITMENT

1. High demand health care occupations: LPN, Certified Nurse Assistant, Medical Office Assistant/ Medical Secretary, Direct Support Professional and Pharmacy Technician.
2. Recruitment approaches: One-Stop offices, Department of Social Services, partner referrals, Buffalo News, community newspapers, college newspapers.
3. Enrollment goal: 445 recruits this year.

ASSESSMENT, ACADEMIC ADVISING, AND ACADEMIC SUPPORT

1. Tests used: TABE, academic advising, career counseling, computer skills proficiency testing, career exploration program, job zone.
2. Learning support available: Case management, internship, counseling.
3. Enrollment goal: Enroll 313 students.

EDUCATION AND TRAINING

1. Pre-training courses: Basic Skills Upgrade courses.
2. Programs offered:
 - A. Certified Nurse Assistant/Home Health Aide: State licensing, CPR/First Aid.
 - B. LPN: Erie 1 BOCES, 1 year; state licensing, CPR/First Aid.
 - C. Direct Support Professional: People Inc., 4 weeks, certificate of completion.
3. Program completion: 277.

SUPPORT SERVICES

1. Transportation: HPOG Program.
2. Tuition assistance: HPOG Program, college financial aid.
3. Food assistance: SNAP.
4. Utilities assistance: HEAP.
5. Child care: HPOG Program, TANF.
6. Uniforms and books: HPOG Program.

EMPLOYMENT AND EMPLOYER RELATIONS

1. Employer engagement strategies: Letter announcements describing programs, Internship program engaging employers for prospective employment, breakfast clubs, cold calling.
2. Employment goal: Employ 258 students in health care professions.