

Central Susquehanna Intermediate Unit WATCH Program



RECRUITMENT

1. High demand health care occupations: Registered Nurses, Nursing/Home Health Aides, Licensed Practical Nurses, Pharmacy Technicians, Medical Assistants.
2. Recruitment approaches: Consult with employers to identify current employment and training needs and focus our recruitment efforts; deliver partner presentations and newsletter; take partner and employer referrals. Word-of-mouth promotion is effective. We use a toll-free line to centralize initial contacts. Other approaches are press releases, web site, participation in CareerLink Health Careers Week and other career fairs.
3. Recruitment goals: 300 recruitments.

ASSESSMENT, ACADEMIC ADVISING, AND ACADEMIC SUPPORT

1. Tests used: Tests of Adult Basic Education (TABE): Complete Battery and Survey forms, state and federal criminal record and child abuse clearances, drug testing and physical exams, WorkKeys assessment for CRC, Online Work Readiness Assessment (OWRA) used in CareerLinks with TANF clients.
2. Learning support available: Adult basic education, GED preparation and ESL services, case management, tutoring, mentoring and peer support, other academic support services offered by nursing programs and schools.
3. Enrollment goal: Program Year 2: 83 enrollments.

EDUCATION AND TRAINING

1. Pre-training courses provided by partners: Adult literacy and basic education, GED Preparation, English as a Second Language (ESL), Healthcare Career Preparation Classes, Fit 4 Health Care courses, post-secondary developmental courses.
2. Programs offered:
 - A. Certified Nurse Aid/Assistant (CNA), 104-150 hours, Certificate of Completion.
 - B. Licensed Practical Nurse (LPN), 1 year (2 semesters), Certificate of Completion.
 - C. Registered Nurse (RN), 2-4 years (4-8 semesters), Associate's and Bachelor's degrees.
3. Program completion: 78 completers.

SUPPORT SERVICES

1. Case management: WATCH.
2. Child care: CCIS, WATCH.
3. Utilities assistance: LIHEAP, CAAs, WATCH.
4. Food: CAOs, SNAP, WIC.
5. Transportation: CAOs, STEP Inc., USTA, WATCH.
6. Training resources: CAOs, WATCH.
7. Required medical exams/tests: CAOs, ACCESS, WATCH.
8. Clearance fees: WATCH.
9. Application fees/tuition: State/federal financial aid, WATCH.
10. Netbooks and Internet required for school: WATCH.
11. Licensing and exam fees: WATCH.

EMPLOYMENT AND EMPLOYER RELATIONS

1. Employer engagement strategies: WATCH contacts area human resource departments to present information about services and participants as well as to learn current employment and training needs. Employers meet with WATCH staff members and participant cohorts to share information. In cooperation with regional employers, the Office of Apprenticeship, and Northcentral Area Health Education Center, WATCH is developing a tiered CNA apprenticeship program.
2. Employment goal: Total employment goal for this year: 104.