

Edmonds Community College



RECRUITMENT

1. High demand health care occupations: Registered Nurse, Nursing Assistant, Home Health Aide, Phlebotomy Technician/Clinical Lab Assistant, Patient Care Technician.
2. Recruitment approaches: Community partner referrals (especially CSO-TANF Offices and WorkSource Job Centers), college faculty and staff referrals, community partner print and media information dissemination, college print and web marketing resources.
3. Recruitment goal: 140 recruits this year.

ASSESSMENT, ACADEMIC ADVISING, AND ACADEMIC SUPPORT

1. Tests used: Readiness-to-Benefit Assessment (strengths-based), CASAS, O*NET Interest Profiler, Washington State Patrol background check, writing sample, in-depth one-on-one applicant interview.
2. Learning support available: Case management, academic advising, personal and career counseling, tutoring, job search advising, learning communities, study groups, skills labs and clinical externships and job search advising.
3. Enrollment goal: 100 students per year over 4 years.

EDUCATION AND TRAINING

1. Pre-training courses: ESL, ABE, College Bridge Course, Digital Literacy, College and Career Success Course, Medical Terminology, Human Body Course, Introduction to Healthcare Course.
Timeframe includes all educational components.
2. Programs offered:
 - A. Certified Nursing Assistant (28 weeks, Certificate in Nursing).
 - B. Phlebotomy Technician (29 weeks, Certificate in Phlebotomy).
 - C. EKG Technician (28 weeks, Certificate in EKG).
3. Program Completion: 80 students this year.

SUPPORT SERVICES

1. College tuition and fee assistance: All tuition and fees covered by HPOG program, college financial aid, Pell Grant, and applicable scholarships.
2. Scrubs and lab supplies: HPOG program.
3. Textbooks: HPOG program.
4. Laptop computers and tech support: HPOG program.
5. Transportation: HPOG program.
6. Emergency daycare, utilities and rent assistance: HPOG program and TANF.
7. Food assistance: SNAP/TANF.
8. Child care: TANF/Working Connections Child Care.

EMPLOYMENT AND EMPLOYER RELATIONS

1. Employer engagement strategies: Host one campus-wide healthcare hiring fair, hold up to three employer-panel presentations with mock interviews, provide employers with HPOG/CATCH progress updates, provide students and employers with supported clinical externship opportunities, maintain ongoing instructor communication with local healthcare employers, maintain ongoing career navigator communication with local employers; job search advising; and convene employers twice annually as an industry Advisory Board.
2. Employment goal: Employ 62 students in health care professions this year.