

The WorkPlace, Inc.



RECRUITMENT

1. High demand health care occupations: Patient Care Technician, Certified Nurse Aide, Pharmacy Technician, Medical Billing and Coding Specialist, Dental Assistant.
2. Recruitment approaches: One-Stop referrals through case managers, community-based organizations and housing authority referrals, community events and job fairs, Career Coach mobile One Stop, distributing flyer to libraries, municipal offices.
3. Recruitment goal: 325 in order to meet program enrollment goal.

ASSESSMENT, ACADEMIC ADVISING, AND ACADEMIC SUPPORT

1. Tests used: Criminal background testing, CASAS, KeyTrain, DISC Classic, Hartman Value Profile, Prove-It, Online Work Readiness Assessment (OWRA).
2. Learning support available: Case management at HCA and One-Stop, mentoring and guidance, remediation instruction, job shadowing/volunteering, learning cohorts.
3. Enrollment goal: 125 students.

EDUCATION AND TRAINING

1. Pre-training courses: KeyTrain online with instructor, Business Access distance learning remediation, Adult Basic Education/GED.
2. Programs offered:
 - A. Patient Care Tech, 16 weeks, CNA Phlebotomy, EKG.
 - B. Certified Nurse Aide, 6-8 weeks, Certificate.
 - C. Pharmacy Tech, 10 weeks, Certificate.
 - D. Medical Billing and Coding, 15 weeks, Certified Medical Specialist.
 - E. Dental Assistant, 36 weeks, Certificate.
3. Program completion: 113 students.

SUPPORT SERVICES

1. Child care: CT DSS.
2. Transportation: CT DSS.
3. Tuition assistance: HCA, Pell Grants, Workforce Board/ITA.
4. Food assistance: SNAP.
5. Community Resource Center at One Stops: Full range of services through referral or on-site.
6. Uniforms: HCA.
7. Books, fees: HCA.
8. Immunizations: HCA.

EMPLOYMENT AND EMPLOYER RELATIONS

1. Employer engagement strategies: Visit with each major employer and recruitment agency, invite large employers representing several types of employment (for example, hospitals, skilled nursing homes, home health agencies, community health centers, pharmacies) to participate in the HCA Advisory Committee; develop work groups to address program design, develop career pathways, and to refine and develop work experience opportunities for participants. Leverage job developer services from other WorkPlace programs.
2. Employment goal: Employ 75 employees in health care professions.