

Goodwill Industries of the Valleys

“GoodCare Career Pathways Program”

Location: Roanoke, VA

OTHER GRANT INFORMATION

Five Year Project Period: September 30, 2015 - September 29, 2020

Annual Award Amount: \$2,567,650

Type of Organization: Nonprofit with 501C3 IRS Status (Other than Institution of Higher Education)

Service Area: Albemarle, Alleghany, Amherst, Appomattox, Augusta, Bath, Bedford, Bland, Botetourt, Buckingham, Campbell, Carroll, Craig, Cumberland, Floyd, Fluvanna, Franklin, Giles, Grayson, Greene, Henry, Highland, Madison, Montgomery, Nelson, Patrick, Pulaski, Roanoke, Rockbridge, Rockingham, and Wythe Counties of Virginia

Target Population: TANF recipients, low -income individuals, youth, persons with disabilities, ex-offenders, senior citizens, and minority populations

FIVE-YEAR QUANTIFIABLE PROJECTIONS

Number of individuals that will be enrolled in the overall HPOG program: 625

Number of TANF recipients that will be enrolled: 250

Number of individual participants that will begin basic skills education: 625

Number of individual participants that will complete basic skills education: 560

Number of participants that will begin any healthcare occupational training: 560

Number of participants that will complete any healthcare occupational training: 530

Number of individual participants that will obtain employment in a healthcare occupation: 470

ABSTRACT

Goodwill Industries of the Valleys®, Inc. (Goodwill), on behalf of a multi-agency/multi-jurisdictional collaborative in Virginia, will operate the “GoodCare Career Pathways Program” (GoodCare). GoodCare is a three-part behavioral-change model designed to integrate supportive, educational, and workplace services in healthcare training. GoodCare will provide supportive services, education, training, and employment for occupations in three healthcare tracks: Nursing, Health Information, and Healthcare Support. The Nursing pathway begins with the Patient Care Assistant (PCA) and continues through becoming a Registered Nurse. The Health Information pathway begins with training as a Medical Office Specialist and progresses through an Associate’s degree in Health Information Technology. The Healthcare Support pathways include Phlebotomy, Ophthalmic Assistant, Pharmacy Technician and Clinical Medical Assistant. GoodCare partners will work together on outreach and recruitment to include TANF recipients and other low-income individuals who would not otherwise have access to training. Among the offered supportive services (direct and indirect) include case management, housing and financial assistance, tuition assistance, mental health assessment and treatment, alcohol/drug assessment and treatment, ESL support, domestic violence victim services, work readiness, life coaching, career coaching, vocational mentoring, and job placement. Program partners will include DSS agencies, adult education and literacy providers, community colleges, and local employers.