

Your guide to presenting the best success stories and promising practices for HPOG's communications tools in your Performance Progress Report.

As grantees with your own respective audiences, you are our most important communications lifeline. In your PPR, you will be asked to provide information that our communications team can repurpose for use on social media or in public outreach.

We want to hear about your biggest successes and practices that are most promising to the operation of your program so we can share with other grantees and the general public.

Your story might even be selected to be included in an HPOG video.

In the section "Significant Findings and Events" of your April PPR, we hope that you will provide an anecdotal description of a client who has been served effectively and who might be a model participant of the HPOG program. In the section "Significant Findings and Events" of your October PPR, we hope you provide a promising practice or strategy that has helped make your program a success. You are changing lives, and we want to tell that story.

SUCCESS STORIES

Please include the following in your April PPR

Suggestion: Do not exceed 700 words or 7,000 characters. Please write in third person.



THE HISTORY

- Include the situational/personal background of the participant your story is focused on
- Include the participant's first name
- State when (time period) and where (city and state) the success story took place

"PARTICIPANT, a young man who pursued a career training opportunity at HPOG PROGRAM LOCATION, faced a number of challenges, including unemployment and homelessness, but was determined to reach his career goals and become self-sufficient."



THE "AHA MOMENT"

- Explain what sparked involvement or recruitment, how this participant learned about the HPOG program, and why he or she applied
- Provide the accepted participant's reaction

"Resilient, determined, tenacious, strong, smart, and focused, PARTICIPANT cried tears of joy and called all of his family members upon learning of his acceptance to the HPOG program."



ANECDOTAL EVIDENCE

- Provide a short description of the track taken by the participant
- Include any support system factors or interventions

"Based on his experience already in the healthcare field, and his interests and goals, the education and training case manager suggested he would be a good fit for TRAINING PROGRAM. After six months of training, PARTICIPANT was employed as a medical records manager, and is looking forward to adding to his credentials in medical coding."



THE TRANSFORMATION

- Explain successes and obstacles overcome
- Include a quote from the participant
- Provide age and salary of the participant both before and after training
- Provide the degree or certificate received

“Despite a lack of housing, warmth, safe surroundings, or even a place to regularly clean himself, PARTICIPANT didn’t let anything stop him from completing his medical education. He graduated at the top of his class, was the first in his cohort to pass his certification exam and is now a Certified Pharmacy Technician.”



A FACE FOR THE STORY

- Include a corresponding image of the student your story is focused on
- Include a signed ACF [waiver](#) to accompany the image

PROMISING PRACTICES

Please include the following in your October PPR

Suggestion: Do not exceed 700 words or 7,000 characters.



THE HISTORY

- Explain the situational background of your program’s strategy for success
- Relate the recruitment or job placement process
- State when (time period) and where (city and state) the success story took place

“We began offering a Pre-Nursing Assistant Class to help promote successful completion of the Certified Nursing Assistant training program for English Language Learners who were daunted by the course’s medical vocabulary.”



THE STRATEGY

- Describe promising practice used so we can share your program’s successes with other programs

“We plan to use our Health Profession Opportunity Grant to partner with similar groups in New Haven and Waterbury to help keep up with the statewide demand in growing medical fields. ‘Our goal is to match employers with the skilled workers they need to compete,’ chair of the workforce group’s board of directors, said in a statement.”



THE ROLE MODEL

- Include a description of all supportive services used
- Include all results and improvements on participants’ lives or on community’s workforce
- Include data and/or themes that you’ve observed in regards to your promising practice
- Include all partner organizations involved in your program’s strategy for success

“This grant helped the College meet the demand for skilled professionals in the local healthcare industry and provides low-income area residents with opportunities for stable employment and a professional career.”



STORY ILLUSTRATION

- Submit your grantee organization’s logo or an image of your location or facility