

Child Support Health Care Connections

Number 4



What does the application for the Health Insurance Marketplace look like?

The Health Insurance Marketplace will give consumers one destination to apply for coverage and many resources to get help.

Starting October 1, 2013, there will be one application, called Health Insurance Marketplace Application for Health Coverage & Help Paying Costs, that consumers can use to apply for the new Health Insurance Marketplace, Medicaid, the Children's Health Insurance Program, and tax credits that will help pay for premiums.

Consumers may choose to use this application to apply for coverage online at Healthcare.gov, by phone, by mail, or on paper. Online chat and a toll-free customer service center (1-800-318-2596, TTY 1-855-889-4325) are available now. In the future, in-person counselors will be available to help consumers through every step of the process.

The application for families, available at www.cms.gov/CCIIO/Resources/Forms-Reports-and-Other-Resources/Downloads/AttachmentC_042913.pdf, is seven pages. This is much shorter than industry standards for health insurance applications today.

The online application will go live on Healthcare.gov when the Health Insurance Marketplace opens for enrollment on October 1. Coverage starts January 1, 2014.