

Behavioral Health is Essential to Health • Prevention Works • Treatment is Effective • People Recover

# Community-Based Organizations

## Regional Capacity Building Technical Assistance Meeting

**February 11, 2015 • New Brunswick, NJ**

**New Jersey Department of Children and Families, Office of Training and Professional Development  
30 Van Dyke Avenue, New Brunswick, NJ 08901**

This training is designed to help organizations improve program services, look at various ways to fund program services, and develop community partnerships to meet the needs of their clients. Meeting participants will have the opportunity to learn about the Substance Abuse and Mental Health Services Administration (SAMHSA) mission to reduce the impact of substance abuse and mental illness on America's communities; SAMHSA's strategic initiatives and grant programs; and State program initiatives, grant programs, and block grant changes. In addition, through a series of workshops, participants will learn the following:

- How to successfully attract potential funders and consumers using brochures, press releases, and public services
- How to use social media (Facebook, Twitter, and more) to publish program services, events, and activities
- How to raise money in a variety of ways to fund program services and program service components
- How to partner and form long-term relationships with organizations to support the needs of clients/consumers
- How to manage program funds, including developing budgets, hiring bookkeepers, and having an audit
- How to develop strong and effective board leadership
- How to use evaluation outcomes to attract potential funders



This training is designed for program directors, managers, clinical coordinators, fund developers, administrative staff, recovery support providers, and faith-based leaders (pastors, lay ministers, health ministers, ministry leaders).

Training is free! Space is limited. Early registration is encouraged. Registration deadline: Monday, February 2, 2015. You may register online at <http://conference.afyainc.com/partnershipsandcapacitybuilding>. For additional questions, please contact Danielle Garrett at (301) 957-3040 or via email at [dgarrett@afyainc.com](mailto:dgarrett@afyainc.com).

The meeting will start at **9:00 a.m.** and end at **4:30 p.m.**